

# TUI GROUP - REASONS TO INVEST & BUSINESS MODEL



#### Strong TUI investment case – 3 reasons to be invested / to invest

STRONG STRATEGIC POSITION



- Global leading tourism group
- Covering entire customer journey: Sales & Marketing, Hotels, Cruises, Destination Experiences
- Integration and control of attractive hotel & cruise experiences
  - drives customer satisfaction & retention
  - drives end-to-end customer profitability
  - provides strategic entry barriers

STRONG EARNINGS GROWTH



- Global leisure travel market growing above GDP
- Strong track record driven by merger synergies:
  - Underlying EBITA CAGR of 12%¹ since merger
  - Underlying EPS CAGR of 21% since merger driven by lower interest and tax rate
- Future growth supported by digitalisation benefits and by reinvesting disposal proceeds
- EBITA growth target extended until 2020

STRONG CASH GENERATION

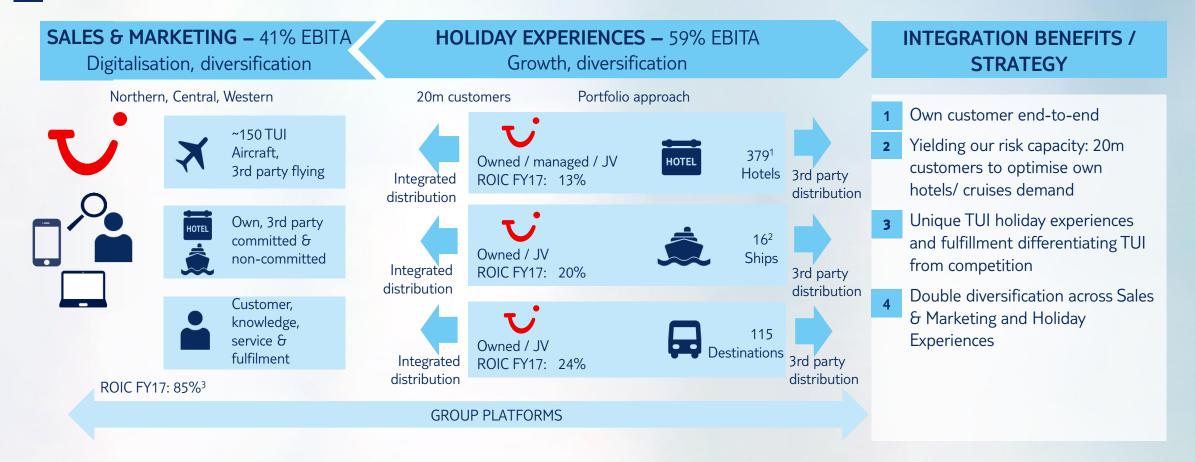


- 23.6% group ROIC FY17, significantly above cost of capital
- Strong operating cash conversion, enabling to fund
  - maintenance investments
  - high cash returns to shareholders in form of dividends
  - balance sheet stability



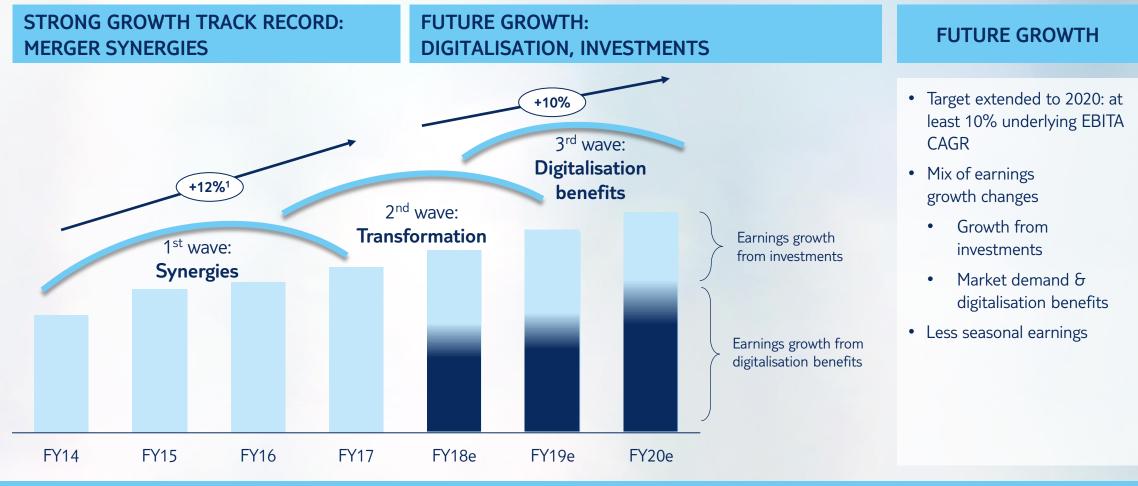
# 3 years after the merger:

#### TUI – one brand, superior strategic positioning, diversified





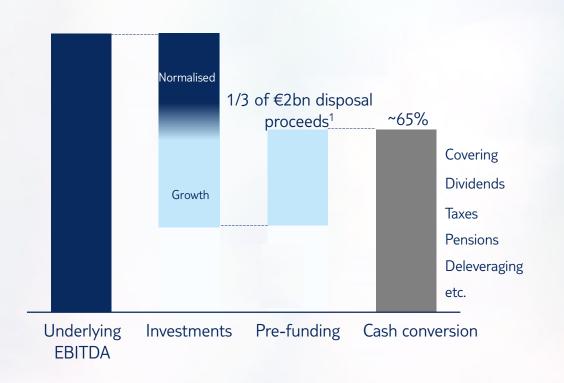
Merger synergies delivered: Three waves driving earnings, two yet to materialize: Future earnings growth driven by growth investments and digitalisation benefits





#### 3 Strong cash generation allowing to invest, pay dividends and strengthen balance sheet

#### **ILLUSTRATIVE CASH FLOW PROFILE FY17 - FY19**



#### CAPITAL ALLOCATION FRAMEWORK

#### Attractive dividend

- In line with earnings growth
- FY17: €0.65 per share

#### **Balance sheet stability**

 Target leverage ratio further reduced to 2.25x-3.0x

#### **Growth investments**

Strong

cash

generation allows to

tick all

boxes

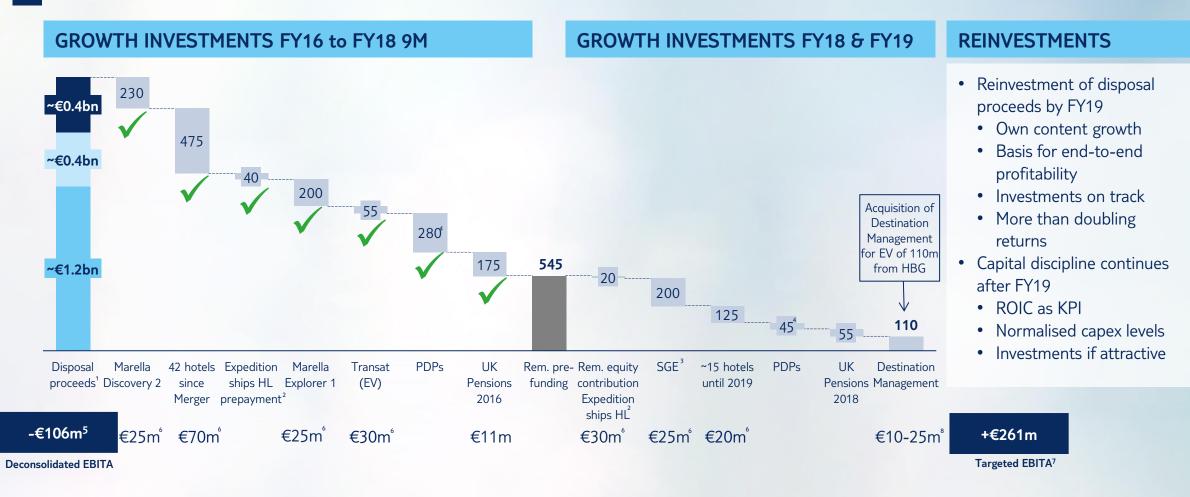
- Re-investing disposal proceeds
  - 15% ROIC hurdle rate
  - Opportunistic M&A, if synergistic

#### JV growth

- ~ 50% JV cash flow pay-out to TUI
- ~ 50% retained to finance JV growth

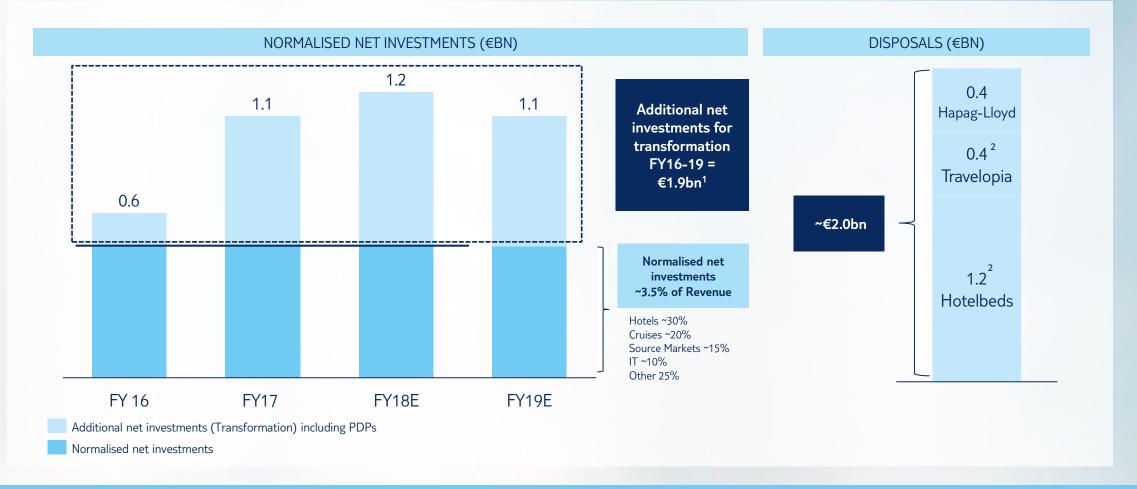


#### TUI's re-investment programme FY16-FY19 – doubling EBITA under way



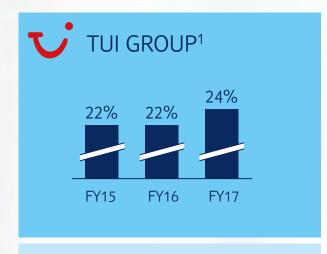


#### Transformational Growth Investments funded by Disposal Proceeds

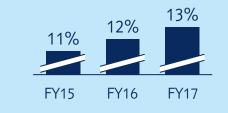




#### Business model strength continues to deliver ROIC











- Delivering strong ROIC for TUI shareholders
  - Hotels: pre-dominantly low capital intensity, JVs
  - Cruises: partially off balance sheet financing
  - Sales & Marketing: low capital intensity
- Strong earnings performance



# **GROUP FINANCIALS**



# Income Statement – Key Figures FY17 and FY16

| In €m                              | FY17     | FY16     |
|------------------------------------|----------|----------|
| Turnover                           | 18,535.0 | 17,153.9 |
| Underlying EBITDA                  | 1,541.7  | 1,379.6  |
| Underlying EBITA                   | 1,102.1  | 1,000.5  |
| Adjustments                        | -75.6    | -102.4   |
| EBITA                              | 1,026.5  | 898.1    |
| Interest result                    | -119.2   | -179.5   |
| Hapag-Lloyd AG                     | 172.4    | -100.3   |
| EBT                                | 1,079.7  | 618.3    |
| Income Taxes                       | -168.8   | -153.4   |
| Group result continuing operations | 910.9    | 464.9    |
| Discontinued operations            | -149.5   | 687.3    |
| Minority Interest                  | -116.6   | -114.8   |
| Group result after minorities      | 644.8    | 1,037.4  |



## Earnings per share (continuing operations)

| In €m  | Reported<br>FY17 | Reported FY16 | Pro forma<br>FY17 | Pro forma*<br>FY16 |
|--|------------------|---------------|-------------------|--------------------|
| EBITA  | 1,027            | 898           | 1,102             | 1,001              |
| Net interest expense                         | -119             | -180          | -119              | -180               |
| HLAG book value adjustment and equity result | 172              | -100          | -                 | -                  |
| EBT  | 1,080            | 618           | 983               | 821                |
| Tax rate                                     | 16%              | 25%           | 20%               | 25%                |
| Tax Charge                                   | -169             | -153          | -197              | -205               |
| Minority Interest                            | -117             | -111          | -117              | -111               |
| Net Income                                   | 794              | 354           | 670               | 504                |
| Basic number of shares (m)                   | 584              | 584           | 587               | 587                |
| Basic Earnings Per Share (€)                 | 1.36             | 0.61          | 1.14              | 0.86               |
|  |                  |               |                   |                    |

Underlying effective tax

rate calculated based on underlying EBT

Pro forma NOSH based on issued share capital as at 30.9.17



<sup>\*</sup> Pro forma number of shares excludes 6.5m shares relating to employee stock options and Employee Benefit Trust; figures are rounded

#### Cash Flow & Movement in Net Cash

| In €m                                      | FY17    | FY16    |
|--|---------|---------|
| EBITA reported <sup>1</sup>                | 1,026.5 | 898.1   |
| Depreciation <sup>1</sup>                  | 464.4   | 407.0   |
| Working capital                            | 406.2   | 271.8   |
| Other cash effects                         | 89.9    | 63.7    |
| At equity income <sup>1</sup>              | -252.3  | -187.2  |
| Dividends received from JVs and associates | 118.2   | 82.2    |
| Tax paid                                   | -146.1  | -186.4  |
| Interest (cash)                            | -57.1   | -71.2   |
| Pension contribution                       | -141.3  | -335.6  |
| Operating Cashflow                         | 1,508.4 | 942.4   |
| Net capex                                  | -766.9  | -533.4  |
| Net investments                            | -102.5  | -52.7   |
| Net pre-delivery payments                  | -202.5  | -48.7   |
| Disposal proceeds                          | 388.0   | 811.6   |
| Free Cashflow                              | 824.5   | 1,119.2 |
| Dividends                                  | -456.8  | -341.1  |
| Free Cashflow after dividends              | 367.7   | 778.1   |

| In €m                                       | FY17 | FY16 |
|---|------|------|
| Opening cash (debt)                         | 350  | -214 |
| Movement in cash net of debt                | 368  | 778  |
| Employees Benefit Trust                     | -22  | -    |
| Asset Finance                               | -149 | -350 |
| Other                                       | 36   | 136  |
| Closing net cash including Discontinued Ops | 583  | 350  |
| Travelopia                                  | -    | -318 |
| Closing net cash as per Balance Sheet       | 583  | 32   |





#### Balance Sheet

| In €m  | 30 Sep 2017 | 30 Sep 2016 |
|--|-------------|-------------|
| Non-current assets                                       | 9,867.6     | 9,131.8     |
| Current assets   | 4,317.9     | 5,326.1     |
| Assets   | 14,185.5    | 14,457.9    |
| Subscribed capital                                       | 1,501.6     | 1,500.7     |
| Reserves including net profit available for distribution | 1,438.1     | 1,174.4     |
| Non-controlling interest                                 | 594.0       | 573.1       |
| Equity   | 3,533.7     | 3,248.2     |
| Non-current financial liabilities                        | 1,896.1     | 2,213.3     |
| Current provisions                                       | 382.6       | 415.4       |
| Provisions   | 2,278.7     | 2,628.7     |
| Non-current liabilities                                  | 1,761.2     | 1,503.4     |
| Current financial liabilties                             | 171.9       | 537.7       |
| Financial liabilities                                    | 1,933.1     | 2,041.1     |
| Other non-current financial liabilties                   | 459.8       | 272.7       |
| Other current financial liabilities                      | 5,980.2     | 5,794.9     |
| Other financial liabilties                               | 6,440.0     | 6,067.6     |
| Debt related to asset held for sale                      | -           | 472.3       |
| Liabilities  | 14,185.5    | 14,457.9    |
|  |             |             |

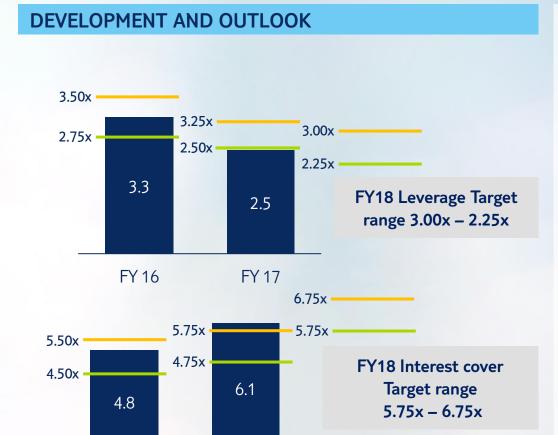


#### Financial Ratios FY17 and Targets for FY18

| LEVERAGE RATIO FY17                               |       |
|---|-------|
| €m  | FY17  |
| Gross debt  | 1,933 |
| to Bonds  | 296   |
| to Liabilities to banks                           | 381   |
| to Finance lease                                  | 1,227 |
| to Other financial liabilites                     | 29    |
| Pension   | 1,127 |
| Discounted value of operating leases <sup>1</sup> | 2,619 |
| Debt  | 5,680 |
| Reported EBITDAR                                  | 2,241 |
| Leverage Ratio                                    | 2.5x  |

#### **INTEREST COVER RATIO FY17**

| €m  | FY17  |
|---|-------|
| Reported EBITDAR                          | 2,241 |
| Rentals – interest component <sup>2</sup> | 250   |
| Net interest expense                      | 119   |
| Interest Charges                          | 369   |
| Interest cover Ratio                      | 6.1x  |



FY17

FY16

- Current corporate
   credit ratings
   "Ba2/positive" from
   Moody's and
   "BB/stable" from S&P
- Upgraded by Moody's from "stable" to "positive" outlook in February 2018 and from "Ba3" in April 2016
- S&P upgraded from "BB-" in February2017



## Key Sources of Funding 30 June 2018

| Instrument                | Issue   | Maturity        | Amount €m          | Interest % p.a.   |
|---------------------------|---------|-----------------|--------------------|-------------------|
| Revolving Credit Facility | Sep 14  | Jul 22          | 1,750 <sup>1</sup> | E/L +1.40         |
| Senior Notes              | Oct 16  | Oct 21          | 300                | 2.125             |
| Schuldschein              | Jun-18  | Jul 23 – Jul 28 | 425 <sup>2</sup>   | 1.75 <sup>3</sup> |
| Finance leases            | Various | Various         | 1,360              | Various           |





## ROIC and Value added methodology

| In €m   | Notes to ARA | FY17      | FY16      |
|---|--------------|-----------|-----------|
| Equity  |              | 3,533.7   | 3,248.2   |
| Subscribed capital                              | (24)         | 1,501.6   | 1,500.7   |
| Capital reserves                                | (25)         | 4,195.0   | 4,192.2   |
| Revenue reserves                                | (26)         | - 2,756.9 | - 3,017.8 |
| Non-controlling interest                        | (28)         | 594.0     | 573.1     |
| Plus interest bearing financial liability items |              | 3,328.1   | 3,769.1   |
| Pension provisions and similar obligations      | (29)         | 1,127.4   | 1,450.9   |
| Non-current financial liabilities               | (31,38)      | 1,761.2   | 1,503.4   |
| Current financial liabilities                   | (31,38)      | 171.9     | 537.7     |
| Derivative financial instruments                | (38)         | 267.6     | 277.      |
| Less financial assets                           |              | 3,024.7   | 3,137.2   |
| Financial assets available for sale             | (17,38)      | 69.5      | 316.2     |
| Derivative finanical instruments                | (38)         | 295.3     | 671.4     |
| Cash and cash equivalents                       | (22,38)      | 2,516.1   | 2,072.9   |
| Other financial assets                          |              | 143.8     | 76.7      |
| Plus purchase price allocation                  |              | 317.5     | 300.5     |
| Invested Capital                                |              | 4,154.7   | 4,180.6   |
| Invested Capital Prior Year                     |              | 4,180.6   | 3,968.1   |
| Seasonal adjustment <sup>1</sup>                |              | 500.0     | 500.0     |
| Ø Invested capital <sup>2</sup>                 |              | 4,667.7   | 4,574.4   |
| Underlying EBITA                                |              | 1,102.1   | 1,000.5   |
| ROIC %  |              | 23.61     | 21.87     |
| Weighted average cost of capital (WACC) %       |              | 6.75      | 7.50      |
| Value added                                     |              | 787.0     | 657.4     |



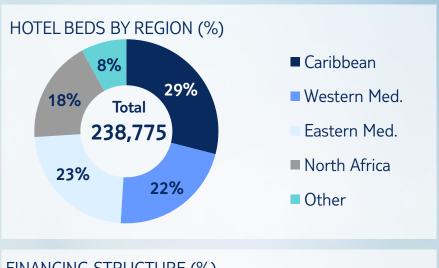


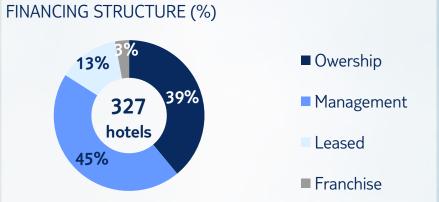
# HOTELS & RESORTS



## Hotels & Resorts Summary FY17

| Key Facts                               | FY17    |
|---|---------|
| Total Turnover (€m)                     | 1,366   |
| o/w Turnover 3 <sup>rd</sup> party (€m) | 679     |
| Underlying EBITDA (€m)                  | 485     |
| Underlying EBITA (€m)                   | 357     |
| o/w Equity result (€m)                  | 91      |
| Number of hotels 1                      | 380     |
| Number of beds <sup>2</sup>             | 238,775 |
| Capacity ('000) <sup>3</sup>            | 39,163  |
| Revenue/bed (€)⁴                        | 63      |
| Occupancy (%) <sup>5</sup>              | 79      |





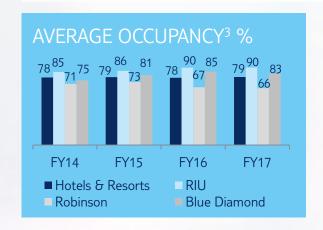
> 60% OF INVESTMENTS WITH LOW CAPITAL INTENSITY<sup>6</sup>

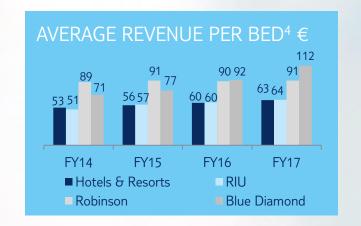
OWNERSHIP IN 365 DAYS DESTINATIONS/ SCARCITY OF ASSETS DE-RISKING THROUGH JV OFF-BALANCE FINANCINGS



## Hotels & Resorts Summary by brand

| Key figures FY17              | RIU<br>HOTELS & RESORTS | ROBINSON | BlueDiamond Resorts | Total   |
|-------------------------------|-------------------------|----------|---------------------|---------|
| Turnover (€m)                 | 493.1                   | 82.6     | -                   | 679.0   |
| Underlying EBITA (€m)         | 355.9                   | 38.5     | 20.1                | 356.5   |
| Capacity ('000) <sup>1</sup>  | 17,942                  | 3,115    | 2,859               | 39,163  |
| Number of hotels <sup>2</sup> | 94 <sup>2</sup>         | 23       | 24                  | 327     |
| Number of beds                | 86,834                  | 14,770   | 24,648              | 238,775 |





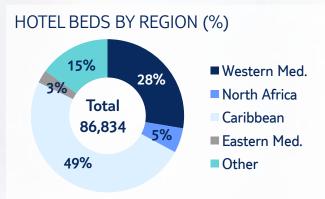




# Hotels & Resorts RIU – Key figures FY17



| RIU 100% view¹<br>In €m | Total | o/w RIUSA II<br>(fully consolidated) | o/w Riu Hotels<br>(consolidated at equity)   | Riu in TUI accounts  |
|-------------------------|-------|--------------------------------------|--|--|
| Turnover                | 1,190 | 852                                  | 338  | 852  |
| Underlying EBITA        | 446   | (304)                                | 142  | (356)  |
| EBITA Margin            | 37%   | 36%                                  | The same of the sa | and the same of th |
| EAT                     | 341   | 231                                  | 110  | - Andrews - Andr |
| o/w EAT to TUI (50%)    | 167   | 116                                  | 52   | 167  |
| ROIC (incl. Goodwill)   | 21%   |                                      |  |  |
| ROIC (excl. Goodwill)   | 27%   |                                      |  |  |





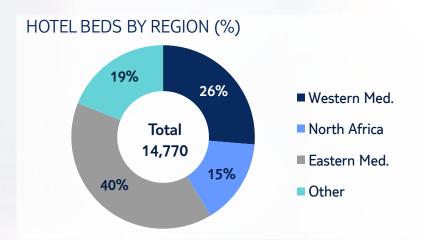




## Hotels & Resorts Robinson – Key figures FY17



| (€M)                                     |      |      |
|--|------|------|
| Robinson<br>In TUI accounts <sup>1</sup> | FY17 | FY16 |
| Turnover                                 | 204  | 194  |
| Underlying EBITA                         | 39   | 39   |
| EBITA margin                             | 19%  | 20%  |
| EAT (100% TUI)                           | 13   | 15   |
| ROIC                                     | 11%  | 13%  |









## Hotels & Resorts Blue Diamond – Key figures FY17



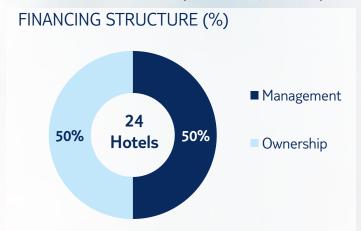
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| Blue Diamond<br>100% view <sup>1</sup> | FY17 | FY16 |
|--|------|------|
| Turnover                               | 360  | 312  |
| EBITA                                  | 61   | 51   |
| EBITA margin                           | 17%  | 16%  |
| EAT                                    | 40   | 34   |
| o/w EAT to TUI (49%)                   | 20   | 17   |



Blue Diamond Royalton Punta Cana, Dominican Republic







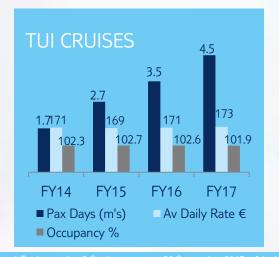


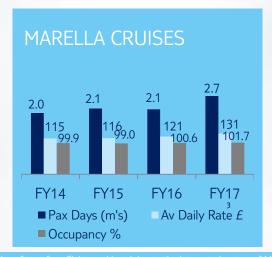
# **CRUISE**

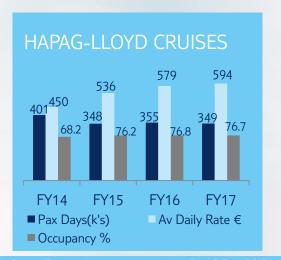


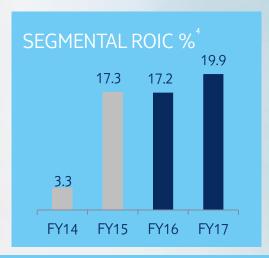
# Cruises Summary by brand

| Key figures FY17            | TUICruises         | MARELLA CRUISES | HAPAG H LLOYD<br>CRUISES |
|-----------------------------|--------------------|-----------------|--------------------------|
| Turnover                    | -                  | 502.4           | 312.6                    |
| Memo: TUI Cruises Turnover  | 1,052.5            | -               | -                        |
| Underlying EBITA            | 135.9 <sup>1</sup> | 86.5            | 33.2                     |
| Passengers (k)              | 467                | 308             | 26                       |
| Fleet Size (Group Total 16) | 6                  | 6               | 4                        |
| Total Berths <sup>2</sup>   | 13,916             | 9,173           | 1,254                    |









Equity result 2 Static count as at 30 September 2017 3 Inclusive of transfers, flights and hotel due to the integrated nature of Marella Cruises (FY17 sterling equivalent £131) 4 FY14 & FY15 ROIC excludes Marella Cruises



# Cruises TUI Cruises - Key figures FY17 – 100% View

| TUI Cruises 100% <sup>1</sup> | FY17  | FY16 | %    |
|-------------------------------|-------|------|------|
| Turnover                      | 1,053 | 807  | 30 % |
| Underlying EBITA              | 304   | 227  | 34 % |
| EBITA-Margin                  | 29%   | 28%  |      |
| EAT (100% TUI)                | 272   | 200  | 36 % |
| o/w TUI EAT (50%)             | 136   | 100  | 36 % |
| ROIC                          | 16%   | 14%² |      |
| ROE                           | 43%   | 36%  |      |





# Cruises TUI Cruises Fleet



Fleet pipeline as at end of July 2018



# Cruises Marella Cruises Fleet



1,262 BERTHS

Finance Lease exp. 2021 OPERATING MODEL

1984 CONSTRUCTION

Marella Dream

BERTHS
Finance Lease exp.
2021

**OPERATING MODEL** 

1986 CONSTRUCTION

1,533

Marella Spirit

1,254

BERTHS
Operating Lease
exp. 2018
OPERATING MODEL

1983 CONSTRUCTION

Marella Discovery

BERTHS Finance Lease exp.

1,830

OPERATING MODEL

1995 CONSTRUCTION

Marella Discovery 2

> 1,832 BERTHS

Wholly owned OPERATING MODEL

1994 CONSTRUCTION

Marella Explorer



1,924 BERTHS

Wholly owned OPERATING MODEL

1996 CONSTRUCTION

May 2018 LAUNCH Marella Explorer 2 (Currently SGE)<sup>1</sup>



1,814 BERTHS

Wholly owned OPERATING MODEL

1995 CONSTRUCTION

Summer 2019 LAUNCH



1 SGE from RCL & Ctrip JV to join UK fleet in FY19 Fleet pipeline as at end of July 2018 28 TUI GROUP I August 2018 Factbook



# Cruises Hapag Lloyd Cruises Fleet



BERTHS

Wholly owned OPERATING MODEL

1999 CONSTRUCTION



516<sup>1</sup> BERTHS

Wholly owned OPERATING MODEL

2013 CONSTRUCTION



155 BERTHS

Wholly owned OPERATING MODEL

1990 CONSTRUCTION



175 BERTHS Bare-boatcharter

exp. 2018 OPERATING MODEL

1993 CONSTRUCTION



230 BERTHS

Wholly owned OPERATING MODEL

New build 2019 CONSTRUCTION



230 BERTHS

Wholly owned OPERATING MODEL

New build 2019 CONSTRUCTION



230 BERTHS

Wholly owned OPERATING MODEL

New build 2021 CONSTRUCTION





# **DESTINATION EXPERIENCES**



# Destination Experiences (formerly Destination Services) Key figures FY17



More than
6,500
colleagues



4.6
million excursions sold



>12
million guests



>24
million transfers
operated



7.8m
24/7 contacts





Operating in

115
destinations









## Strategic expansion of our Destination Experiences business – Hotelbeds Destination Management business acquisition ticks 3 relevant boxes

# **TUI DX STRATEGY**

#### **DIGITALISATION**

- Part of global CRM platform
- Omni-channel
- Personalisation
- Integrated marketing campaigns

#### **MORE PRODUCTS**

- Differentiation of excursion portfolio
- Activities
- Multi-day tours



#### **MORE GUESTS**

- TUI package customers
- TUI non-package customers
- 3rd party customers



#### **MORE DESTINATIONS**

- More sun & beach destinations
- City destinations
- Asia

























TUI's One CRM initiative as accelerator for our Destination Experiences business – now in even more destinations

#### **CUSTOMER BOOKING**

#### First cross-selling



#### 4-6 MONTHS "EXCLUSIVE" MARKETING PERIOD

#### One CRM to drive Destination Experiences cross-selling

- Use time between booking and arrival in destination to cross-sell Destination Experiences products
- No competition by other Destination Experiences product providers
- Knowledge of customer allows tailored and individualized marketing
- Targeted marketing with higher ancillary business conversion rate

#### **ARRIVAL IN DESTINATION**

Range of Destination Experiences products

Service

Transfer

Excursion (land & ship)

Tours

Activities

Cruise handling



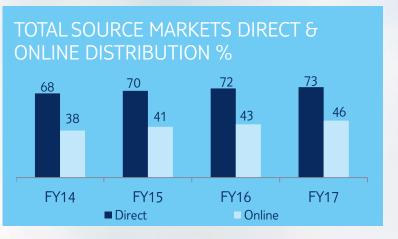
# SALES & MARKETING



## Sales & Marketing Key figures by Source Markets

| Key figures FY17             | Northern Region | Central Region    | Western Region | Total Source Markets |
|------------------------------|-----------------|-------------------|----------------|----------------------|
| Customers (000) <sup>1</sup> | 7,391           | 7,151             | 5,642          | 20,184               |
| External Turnover (€m)       | 6,602           | 6,039             | 3,502          | 16,143               |
| Underlying EBITA (€m)        | 346             | 71 <sup>2</sup>   | 109            | 526                  |
| EBITA margin (%)             | 5.2%            | 1.2% <sup>2</sup> | 3.1%           | 3.3%                 |
| Direct Distribution mix (%)  | 92              | 49                | 71             | 73                   |
| Online Mix (%)               | 63              | 19                | 54             | 46                   |







## Aircraft Commitments by Financing Type

|                             | Operating Lease Finance Lease |    | Owned Held for Sale |     | Total |
|-----------------------------|-------------------------------|----|---------------------|-----|-------|
| As at 30 September 2017     | 126                           | 17 | 8                   | 1   | 152   |
| Order book financing        | 4                             | 3  | -                   | -   | 7     |
| External Lessor deliveries  | -                             | -  | -                   | -   | -     |
| External Lessor returns     | (4)                           | -  | -                   | -   | (4)   |
| Purchase of Leased Aircraft | (2)                           | -  | 2                   | -   | -     |
| Disposal of Owned Aircraft  | -                             | -  |                     | (1) | (1)   |
| As at 30 June 2018          | 124                           | 20 | 10                  | -   | 154   |



#### Aircraft order book deliveries – FY18 to FY23

|                                      | Q4 FY18 | FY19 | FY20 | FY21 | FY22 | FY23 |
|--------------------------------------|---------|------|------|------|------|------|
|                                      |         |      |      |      |      |      |
| B737-MAX                             | -       | 18   | 17   | 13   | 12   | 7    |
| B787-9                               | -       | -    | 2    | -    | -    | -    |
| Firm order book deliveries 2018-2023 | -       | 18   | 19   | 13   | 12   | 7    |

Financial Years (FY) ending 30 September; figures correct as at 30 June 2018

Supplementary to the above firm orders, TUI Group has further aircraft options:

|  | Q4 FY18 | FY19 | FY20 | FY21 | FY22 | FY23 |
|--|---------|------|------|------|------|------|
| B737-MAX                               | -       | -    | -    | 7    | 13   | 14   |
| B787-9                                 | -       | -    | -    | 1    | -    | -    |
| Option order book deliveries 2018-2023 | -       | -    | -    | 8    | 13   | 14   |

Financial Years (FY) ending 30 September; figures correct as at 30 June 2018

