TUI AG (TUI)

TUI AG: Notification and public disclosure of transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

18-Jan-2021 CET/CEST Dissemination of a Regulatory Announcement, transmitted by EQS Group. The issuer is solely responsible for the content of this announcement.

NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION OR FORWARDING, DIRECTLY OR INDIRECTLY, IN OR INTO THE UNITED STATES, CANADA, AUSTRALIA OR JAPAN OR ANY OTHER JURISDICTION IN WHICH SUCH PUBLICATION, DISTRIBUTION OR FORWARDING WOULD BE UNLAWFUL. PLEASE READ THE IMPORTANT NOTICES AT THE END OF THIS ANNOUNCEMENT.

TUI AG

Notification and public disclosure of transactions by Persons Discharging Managerial Responsibilities and Persons Closely Associated with them

18 January 2021

TUI AG (the **Company**) hereby notifies the market of the transaction of which it has been notified under Article 19.1 of the EU Market Abuse Regulation (**MAR**).

As announced by the Company on 7 January 2021, the Subscription Rights are being traded on the regulated market of the Hanover Stock Exchange and the Open Market of the Frankfurt Stock Exchange from 8 January 2021 through 22 January 2021. Subscription Rights, settled in the form of depositary interests (DI Pre-Emptive Rights), are being traded on a multilateral trading facility at the London Stock Exchange from 12 January 2021 through 22 January 2021.

The following is a confirmation of the transactions relating to the acquisition of shares, by way of exercise of DI Pre-Emptive Rights, by persons who are required to notify the Company under Article 19.1 of MAR.

The attached notification, made in accordance with the requirements of MAR, give further detail.

The Prospectus, setting out the full details of the Offering, including a full timetable of key dates, has been approved by the German Federal Financial Supervisory Authority (BaFin) and passported into the United Kingdom. The Prospectus is available on the Company's website (https://www.tuigroup.com/en-en/investors/capital-increase) as well as on the website of BaFin and the website of the European Securities and Markets (www.bafin.de) Authority (https://registers.esma.europa.eu/publication/). The information in this announcement should be read in conjunction with the Prospectus.

All capitalised terms used but not otherwise defined in this announcement including the important notices below have the meaning set out in the Prospectus. This announcement is made in accordance with Article 19.3 of MAR.

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

| 1 | Details of the person discharging managerial responsibilities/person closely associated | |
|----|---|---------------|
| a) | Name | David Burling |

| 2 | Reason for the notification | |
|----|---|---|
| a) | Position/status | Member of the Executive Board |
| b) | Initial notification/Amendment | Initial Notification |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | TUI AG |
| b) | LEI | 529900SL2WSPV293B552 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| a) | Description of the financial instrument, type of instrument | Ordinary registered shares of €1.00 each |
| | Identification code | ISIN: DE000TUAG000 |
| b) | Nature of the transaction | Acquisition of shares by exercising Subscription Rights pursuant to the capital increase rights issue |
| c) | Price(s) and volume(s) | Price(s)Volume(s)1.07 EUR14,051 shares |
| d) | Aggregated information - Aggregated volume - Price | Aggregated volume: 15,034.57 EUR Price: 1.07 EUR |
| e) | Date of the transaction | 2021-01-13 |
| f) | Place of the transaction | Multilateral trading facility of the London Stock Exchange |

IMPORTANT NOTICES

This announcement may not be published, distributed or transmitted in the United States, Australia, Canada, Hong Kong, Japan, New Zealand, Singapore, South Africa, Switzerland or the United Arab Emirates, or in any other jurisdiction in which the distribution, release or publication would be restricted or prohibited. This announcement does not constitute an offer of securities for sale or a solicitation of an offer to purchase securities of the Company (the **Securities**) in the United States or any other jurisdiction. The distribution of this announcement into jurisdictions may be restricted by law, and, therefore, persons into whose possession this announcement comes should inform themselves about and observe any such restrictions. Any failure to comply with any such restrictions may constitute a violation of the securities laws of such jurisdiction.

The Securities may not be offered or sold in the United States absent registration or an exemption from registration under the Securities Act. The Securities have not been, and will not be, registered under the Securities Act. There will be no public offer of securities in the United States.

For further information, please contact:

Mathias Kiep, Group Director Investor Relations, Corporate Finance & Controlling Tel: +44 (0)1293 645 925/ +49 (0)511 566 1425

Nicola Gehrt, Director, Head of Group Investor Relations Tel: +49 (0)511 566 1435

Contacts for Analysts and Investors in UK, Ireland and Americas Hazel Chung, Senior Investor Relations Manager Tel: +44 (0)1293 645 823 Contacts for Analysts and Investors in Continental Europe, Middle East and Asia Ina Klose, Senior Investor Relations Manager Tel: +49 (0)511 566 1318

Media

Kuzey Alexander Esener, Head of Media Relations Tel: +49 (0)511 566 6024

ISIN:DE000TUAG000Category Code:DSHTIDM:TUILEI Code:529900SL2WSPV293B552OAM Categories:3.1. Additional regulated information required to be disclosed under the laws of a Member StateSequence No.:0EQS News ID:1161400

End of Announcement

EQS News Service