

1. Details of the person discharging managerial responsibilities / person closely associated

a) Name

Title:	
First name:	Peter
Last name(s):	Long

2. Reason for the notification

a) Position / status

Position:	Member of the administrative or supervisory body
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b) Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name

TUI AG

b) LEI

529900SL2WSPV293B552

4. Details of the transaction(s)

a) Description of the financial instrument, type of instrument, identification code

Type:	Share
ISIN:	DE000TUAG000

b) Nature of the transaction

Disposal

c) Price(s) and volume(s)

Price(s)	Volume(s)
13.9125 EUR	4966.76 EUR
13.9125 EUR	3032.93 EUR
13.9125 EUR	4966.77 EUR
13.9150 EUR	723.58 EUR
13.3500 EUR	1735.50 EUR
13.4175 EUR	1596.69 EUR
13.3650 EUR	1109.30 EUR
13.3750 EUR	1591.63 EUR
13.5725 EUR	950.08 EUR
13.6125 EUR	1878.53 EUR
13.4350 EUR	228.40 EUR
13.4375 EUR	67.19 EUR

13.4325 EUR	1585.04 EUR
13.3900 EUR	1593.41 EUR
13.3800 EUR	1592.22 EUR
13.3775 EUR	1591.92 EUR

d) Aggregated information

Price	Aggregated volume
13.64949 EUR	29209.9000 EUR

e) Date of the transaction

2017-05-15; UTC±0

f) Place of the transaction

Name:	UBS MTF
MIC:	XUBS