1. Details of the person discharging managerial responsibilities / person closely associated

a) Name Name and legal form: Unifirm Limited

2. Reason for the notification

a) Position / status	
Person closely associated with:	
Title:	
First name:	Alexey A.
Last name(s):	Mordashov
Position:	Member of the administrative or supervisory body

b) Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name TUI AG

b) LEI 529900SL2WSPV293B552

4. Details of the transaction(s)

a) Description of the financial instrument, type of instrument, identification code

Туре:	Share
Description	Depositary Interests for underlying TUI AG Ordinary Shares; ISIN: DE000TUAG000

b) Nature of the transaction Acquisition

c) Price(s) and volume(s) Price(s) Volume(s) 1121.4867 GBp 27843151.00 GBp

d) Aggregated informationPriceAggregated volume1121.4867 GBp27843151.0000 GBp

e) Date of the transaction 2017-02-22; UTC±0

f) Place of the transactionOutside a trading venue