1. Details of the person discharging managerial responsibilities / person closely associated

a) Name Name and legal form: Unifirm Limited

2. Reason for the notification

a) Position / status	
Person closely associated with:	
Title:	
First name:	Alexey A.
Last name(s):	Mordashov
Position:	Member of the administrative or supervisory body

b) Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name TUI AG

b) LEI 529900SL2WSPV293B552

4. Details of the transaction(s)

a) Description of the financial instrument, type of instrument, identification code

Type:	Share
ISIN:	DE000TUAG000

b) Nature of the transaction Acquisition

c) Price(s) and volume(s)

Price(s)	Volume(s)
13.2945 EUR	1204492.49 EUR

d) Aggregated information

Price	Aggregated volume
13.2945 EUR	1204492.4900 EUR

e) Date of the transaction 2017-02-22; UTC±0

f) Place of the transaction Outside a trading venue