

1. Details of the person discharging managerial responsibilities / person closely associated

a) Name

Name and legal form: Unifirm Limited

2. Reason for the notification

a) Position / status

Person closely associated with:	
Title:	
First name:	Alexey A.
Last name(s):	Mordashov
Position:	Member of the administrative or supervisory body

b) Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name

TUI AG

b) LEI

529900SL2WSPV293B552

4. Details of the transaction(s)

a) Description of the financial instrument, type of instrument, identification code

Type:	Share
Description:	Depository Interests for underlying TUI AG Ordinary Shares; ISIN: DE000TUAG000

b) Nature of the transaction

Acquisition

c) Price(s) and volume(s)

Price(s)	Volume(s)
1139.0600 GBp	104137421.00 GBp

d) Aggregated information

Price	Aggregated volume
1139.0600 GBp	104137421.0000 GBp

e) Date of the transaction

2016-12-29; UTC±0

f) Place of the transaction

Outside a trading venue