

1. Details of the person discharging managerial responsibilities / person closely associated

a) Name

Name and legal form:	Unifirm Limited
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2. Reason for the notification

a) Position / status

Person closely associated with:	
Title:	
First name:	Alexey A.
Last name(s):	Mordashov
Position:	Member of the administrative or supervisory body

b) Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name

TUI AG

b) LEI

529900SL2WSPV293B552

4. Details of the transaction(s)

a) Description of the financial instrument, type of instrument, identification code

Type:	Share
Description:	TUI AG Ordinary Shares, ISIN: DE000TUAG000

b) Nature of the transaction

Acquisition

c) Price(s) and volume(s)

Currency	Price	Volume
EUR	13.00	8,940.56
EUR	13.00	8,866.00
EUR	13.00	6,435.00
EUR	12.99	8,363.95
EUR	12.97	116.73
EUR	12.97	8,067.34
EUR	12.96	7,647.88
EUR	12.90	8,489.85
EUR	12.95	9,178.01
EUR	12.96	8,620.06
EUR	12.98	8,823.00
EUR	12.91	9,154.96
EUR	12.90	1,457.42
EUR	12.90	1,418.73
EUR	12.85	8,837.36
EUR	12.85	7,505.86
EUR	12.89	7,477.65

d) Aggregated information

Price	Aggregated volume
12.9417 EUR	119,400.34 EUR

e) Date of the transaction

2016-12-15 UTC

f) Place of the transaction

Name:	UBS PIN (EMEA)
MIC:	UBSE