

1. Details of the person discharging managerial responsibilities / person closely associated

a) Name

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| Name and legal form: | Unifirm Limited |
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2. Reason for the notification

a) Position / status

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| Person closely associated with: | |
| Title: | |
| First name: | Alexey A. |
| Last name(s): | Mordashov |
| Position: | Member of the administrative or supervisory body |

b) Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name

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| TUI AG |
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b) LEI

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| 529900SL2WSPV293B552 |
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4. Details of the transaction(s)

a) Description of the financial instrument, type of instrument, identification code

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| Type: | Share |
| Description: | TUI AG Ordinary Shares, ISIN: DE000TUAG000 |

b) Nature of the transaction

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| Acquisition |
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c) Price(s) and volume(s)

| Currency | Price | Volume |
|----------|-------|-----------|
| EUR | 13.00 | 195.00 |
| EUR | 13.00 | 4,602.00 |
| EUR | 13.00 | 3,822.00 |
| EUR | 13.00 | 1,664.00 |
| EUR | 13.00 | 1,300.00 |
| EUR | 13.00 | 8,099.00 |
| EUR | 13.00 | 637.00 |
| EUR | 13.00 | 8,125.00 |
| EUR | 12.99 | 2,169.33 |
| EUR | 12.99 | 3,455.34 |
| EUR | 12.99 | 3,598.23 |
| EUR | 12.99 | 11,457.18 |
| EUR | 13.00 | 4,847.14 |
| EUR | 13.00 | 3,612.61 |
| EUR | 13.00 | 5,834.76 |
| EUR | 12.99 | 337.81 |
| EUR | 12.99 | 415.76 |
| EUR | 12.98 | 1,700.38 |
| EUR | 12.98 | 350.46 |
| EUR | 12.98 | 5,646.30 |
| EUR | 12.98 | 3,971.88 |
| EUR | 12.98 | 3,686.32 |
| EUR | 12.98 | 6,490.00 |
| EUR | 12.98 | 817.74 |
| EUR | 12.98 | 4,322.34 |
| EUR | 12.98 | 2,596.00 |
| EUR | 12.98 | 2,803.68 |
| EUR | 12.98 | 5,399.68 |
| EUR | 12.99 | 2,389.24 |
| EUR | 12.99 | 5,635.49 |
| EUR | 12.99 | 5,066.10 |
| EUR | 13.00 | 7,680.05 |
| EUR | 12.99 | 5,092.08 |
| EUR | 12.99 | 3,897.00 |
| EUR | 12.99 | 2,025.66 |
| EUR | 12.99 | 6,544.44 |
| EUR | 12.99 | 4,767.33 |
| EUR | 13.00 | 389.85 |
| EUR | 13.00 | 7,563.09 |
| EUR | 13.00 | 2,676.97 |
| EUR | 13.00 | 6,003.69 |
| EUR | 13.00 | 2,496.00 |
| EUR | 13.00 | 4,706.00 |
| EUR | 12.99 | 1,052.19 |
| EUR | 12.99 | 8,326.59 |
| EUR | 13.00 | 5,821.76 |
| EUR | 13.00 | 2,067.00 |
| EUR | 13.00 | 7,475.00 |
| EUR | 13.00 | 117.00 |
| EUR | 13.00 | 1,742.00 |
| EUR | 13.00 | 1,625.00 |
| EUR | 12.99 | 272.79 |
| EUR | 12.99 | 1,883.55 |
| EUR | 12.99 | 2,286.24 |
| EUR | 12.99 | 4,637.43 |
| EUR | 12.99 | 1,857.57 |
| EUR | 12.99 | 3,897.00 |
| EUR | 13.00 | 7,991.93 |
| EUR | 13.00 | 5,460.00 |
| EUR | 12.99 | 3,468.33 |
| EUR | 12.99 | 714.45 |
| EUR | 12.99 | 1,415.91 |
| EUR | 12.99 | 1,091.16 |
| EUR | 12.99 | 2,442.12 |
| EUR | 13.00 | 480.82 |
| EUR | 13.00 | 2,599.00 |
| EUR | 13.00 | 5,094.04 |
| EUR | 13.00 | 8,108.88 |
| EUR | 12.97 | 505.83 |
| EUR | 12.97 | 246.43 |
| EUR | 12.97 | 7,807.94 |

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| EUR | 12.96 | 2,216.16 |
| EUR | 12.96 | 6,505.92 |
| EUR | 12.94 | 1,294.00 |
| EUR | 12.94 | 2,316.26 |
| EUR | 12.97 | 4,148.80 |
| EUR | 12.97 | 3,915.43 |
| EUR | 12.96 | 1,243.68 |
| EUR | 12.96 | 725.48 |
| EUR | 12.96 | 5,803.84 |
| EUR | 12.96 | 3,627.40 |
| EUR | 12.92 | 5,785.92 |
| EUR | 12.92 | 8,510.99 |
| EUR | 12.95 | 3,559.88 |
| EUR | 12.95 | 5,553.41 |
| EUR | 12.97 | 5,330.67 |
| EUR | 12.97 | 817.11 |
| EUR | 12.96 | 8,411.04 |
| EUR | 12.96 | 557.28 |
| EUR | 12.96 | 1,931.04 |
| EUR | 12.96 | 5,171.04 |
| EUR | 12.97 | 142.67 |
| EUR | 12.97 | 7,405.87 |
| EUR | 12.97 | 7,600.42 |
| EUR | 12.97 | 2,709.69 |
| EUR | 12.97 | 5,808.32 |
| EUR | 12.97 | 1,140.92 |
| EUR | 12.97 | 7,804.93 |
| EUR | 12.97 | 6,715.87 |
| EUR | 12.97 | 2,593.00 |
| EUR | 12.96 | 12.96 |
| EUR | 12.96 | 5,391.36 |
| EUR | 12.99 | 2,286.24 |
| EUR | 12.99 | 5,819.52 |
| EUR | 12.99 | 1,195.08 |
| EUR | 12.98 | 4,787.78 |
| EUR | 12.99 | 2,585.01 |
| EUR | 12.99 | 3,611.22 |
| EUR | 12.99 | 727.44 |
| EUR | 12.99 | 8,638.35 |
| EUR | 13.00 | 5,746.00 |
| EUR | 13.00 | 1,911.00 |
| EUR | 13.00 | 3,614.00 |
| EUR | 13.00 | 1,456.00 |
| EUR | 13.00 | 5,824.00 |
| EUR | 13.00 | 7,449.00 |
| EUR | 13.00 | 559.00 |
| EUR | 13.00 | 2,678.00 |
| EUR | 13.00 | 130.00 |
| EUR | 13.00 | 1,534.00 |
| EUR | 13.00 | 6,591.00 |
| EUR | 12.92 | 1,110.69 |
| EUR | 12.93 | 3,323.01 |
| EUR | 12.93 | 5,546.97 |
| EUR | 12.93 | 11,132.73 |
| EUR | 12.94 | 7,825.68 |
| EUR | 12.94 | 7,411.76 |
| EUR | 12.94 | 1,332.31 |
| EUR | 12.94 | 10,399.74 |
| EUR | 12.94 | 323.38 |
| EUR | 12.91 | 2,464.86 |
| EUR | 12.91 | 5,781.44 |
| EUR | 12.91 | 9,743.28 |
| EUR | 12.91 | 9,243.56 |
| EUR | 12.91 | 2,762.74 |
| EUR | 12.91 | 5,783.68 |
| EUR | 12.91 | 7,926.74 |
| EUR | 12.89 | 7,640.81 |
| EUR | 12.85 | 950.53 |
| EUR | 12.85 | 5,471.97 |
| EUR | 12.85 | 2,569.00 |
| EUR | 12.86 | 7,070.25 |
| EUR | 12.86 | 1,388.34 |
| EUR | 12.86 | 514.20 |
| EUR | 12.84 | 2,593.68 |
| EUR | 12.84 | 5,752.32 |
| EUR | 12.86 | 8,407.17 |
| EUR | 12.86 | 2,558.15 |
| EUR | 12.86 | 5,759.04 |
| EUR | 12.88 | 3,514.88 |
| EUR | 12.88 | 5,768.00 |
| EUR | 12.90 | 2,528.40 |
| EUR | 12.90 | 2,747.70 |
| EUR | 12.90 | 2,451.00 |
| EUR | 12.90 | 6,501.60 |
| EUR | 12.90 | 1,019.10 |
| EUR | 12.88 | 6,257.25 |
| EUR | 12.88 | 4,714.08 |
| EUR | 12.89 | 8,388.14 |
| EUR | 12.89 | 644.25 |
| EUR | 12.90 | 6,447.50 |
| EUR | 12.90 | 5,686.70 |

d) Aggregated information

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| Price | Aggregated volume |
| 12.9550 EUR | 650,728.41 EUR |

e) Date of the transaction

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|----------------|
| 2016-12-15 UTC |
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f) Place of the transaction

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| Name: | Turquoise |
| MIC: | TRQX |