

**1. Details of the person discharging managerial responsibilities / person closely associated**

a) Name	
Name and legal form:	Unifirm Limited

**2. Reason for the notification**

a) Position / status	
Person closely associated with:	
Title:	
First name:	Alexey A.
Last name(s):	Mordashov
Position:	Member of the administrative or supervisory body

b) Initial notification

**3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**

a) Name	
TUI AG	
b) LEI	
529900SL2WSPV293B552	

**4. Details of the transaction(s)**

a) Description of the financial instrument, type of instrument, identification code	
Type:	Share
Description:	TUI AG Ordinary Shares, ISIN: DE000TUAG000

b) Nature of the transaction	
Acquisition	

c) Price(s) and volume(s)

Currency	Price	Volume
EUR	12.86	3,779.37
EUR	12.84	1,091.61
EUR	12.85	1,722.24
EUR	12.85	1,722.24
EUR	12.85	3,007.49
EUR	12.85	3,020.34
EUR	12.84	7,795.40
EUR	12.82	9,078.33
EUR	12.81	3,983.13
EUR	12.82	4,102.40
EUR	12.82	1,742.84
EUR	12.79	9,082.68
EUR	12.82	7,831.49
EUR	12.81	2,587.12
EUR	12.75	7,791.78
EUR	12.73	2,545.00
EUR	12.72	8,827.68
EUR	12.71	393.86
EUR	12.68	4,436.25
EUR	12.65	1,746.05
EUR	12.61	7,840.31
EUR	12.62	8,262.83
EUR	12.65	7,338.45
EUR	12.63	7,878.00
EUR	12.71	8,348.83
EUR	12.74	1,095.43
EUR	12.75	8,630.06
EUR	12.75	1,708.17
EUR	12.74	10,009.71
EUR	12.76	7,933.61
EUR	12.76	5,105.00
EUR	12.78	229.95
EUR	12.78	229.95
EUR	12.78	9,261.88
EUR	12.78	7,527.42
EUR	12.78	6,055.35
EUR	12.78	8,739.81
EUR	12.79	7,942.59
EUR	12.78	17,364.62
EUR	12.77	9,130.55
EUR	12.78	7,963.50
EUR	12.79	7,864.31
EUR	12.79	8,808.87
EUR	12.80	19,174.40
EUR	12.80	8,115.20
EUR	12.81	8,989.11
EUR	12.81	8,925.09
EUR	12.81	7,900.69
EUR	12.79	9,121.05
EUR	12.80	8,921.60
EUR	12.82	15,432.27
EUR	12.82	1,858.54
EUR	12.74	8,167.94
EUR	12.78	8,153.64

d) Aggregated information	
Price	Aggregated volume
12.7694 EUR	356,315.96 EUR

e) Date of the transaction	
2016-12-14 UTC	

f) Place of the transaction	
Name:	UBS PIN (EMEA)
MIC:	UBSE