

Executive Board

Friedrich Jousen
Chief Executive Officer

*1963, German



Friedrich Jousen is CEO of TUI GROUP, domiciled in Hanover/Berlin.

TUI GROUP was formed from the parent company TUI AG and its former British tourism subsidiary TUI Travel PLC. Jousen joined the Executive Board of TUI AG in 2012 and was appointed CEO in 2013. He also was Non-Executive Chairman of TUI Travel PLC until its integration in the Group at the end of 2014.

Prior to joining TUI AG Friedrich was Chief Executive Officer of Vodafone Germany from 2005 until September 2012, in charge of the largest operating company in the global Vodafone Group. With the takeover of fixed-line carrier Arcor AG, he developed the company from a mobile phone group to an integrated telecommunications group. At an international level, Jousen was a member of the Board of the Group-owned venture capital company Vodafone Ventures and was a member of the CEO Council and the Strategy Board of the Vodafone Group.

Friedrich joined Mannesmann AG in 1988. He was then one of the first managers of the newly founded Mannesmann Mobilfunk GmbH, playing a crucial role in the establishment of the mobile industry in Germany and Europe. He held various management positions in Group strategy, innovation management and marketing. From 1997 to 2000 Friedrich Jousen was marketing director at Mannesmann Mobilfunk GmbH. When the Mannesmann Group was taken over by Vodafone, he was appointed Head of Global Product Management at the Vodafone Group in Newbury (UK). In 2003 Friedrich Jousen returned to Germany and took over as Chief Operating Officer (COO) of Vodafone Germany.

Friedrich Jousen was born in Duisburg/Germany. He studied electrical engineering at RWTH Aachen University and graduated as an engineer. After graduation Jousen gained some initial professional experience in Portland/Oregon (USA).

Initial Appointment: October 2012

Chairman since: February 2013

Co-Chairman since: December 2014

Chairman since: February 2016

Appointment until: September 2025

Membership in Supervisory Boards according to German law:

- TUI Deutschland GmbH (Chairman) (not publicly listed)
- TUIfly GmbH (Chairman) (not publicly listed)
- Sixt SE (Chairman) (publicly listed)

Membership in comparable supervisory bodies of domestic and foreign companies:

- RIUSA II S.A. (Chairman) (not publicly listed)