

Fact Sheet*: TUI Sensimar M/Y Sensimar 1

Opening	May 2019
Category	4 stars
Target group	Couples
Number of Rooms / Beds	8 cabins, for two persons each
Facilities	<ul style="list-style-type: none"> • Sailing yacht • Eight-day yacht cruise along the Turkish coast • Full board • Captain, Skipper and Cook • Adults-only

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TUI in Turkey

Turkey is one of the most popular holiday destinations for TUI holiday makers from all European source markets. The country ranks among the top five top holiday destinations of TUI in terms of bookings and is experiencing this summer season a strong double-digit growth. TUI has a presence of more than 40 years in Turkey and has been contributing to the development of tourism in the country ever since. With its strong and long-lasting cooperation with a high number of local partners, TUI intends to further grow in Turkey.

In summer 2019, the portfolio of TUI Group’s all-inclusive club brand will be complemented by the launch of four additional new hotels of the international hotel concepts: TUI Sensatori, TUI Family Life and TUI Sensimar. Overall, TUI Group operates 29 hotels** in Turkey.

TUI Care Foundation in Turkey

TUI Care Foundation is helping 150 rural, small-scale producers in south-west Turkey to participate in and benefit from the tourism economy. Traditional delicacies made from this fresh produce, such as oils, vinegars and jams, will be bought by hotels for their kitchens and gift shops. Together with the project partner, TUI Care Foundation will support local producers to develop a range of goods that appeal to hotels and customers, and encourage hotels to buy locally, and promote local products to their customers.

For more detailed information as well as pictures, please go to <https://www.tuigroup.com/en-en>

*April 2019

**The number includes Third Party Hotels

About TUI Group

TUI Group is the world's number one tourism group operating in around 180 destinations worldwide. The company is domiciled in Germany. The TUI Group's share is listed in the FTSE 100 index, the leading index of the London Stock Exchange, and in the German open market. In financial year 2018, TUI Group recorded turnover of €19.2bn and an operating result of €1.177bn. The Group employs 70,000 people in more than 100 countries. TUI offers its around 27 million customers, including 21 million in the national organisations in Europe, comprehensive services from a single source. It covers the entire tourism value chain under one roof. This comprises around 330 Group-owned hotels and resorts with premium brands such as RIU and Robinson as well as 16 cruise ships ranging from the MS Europa and MS Europa 2 luxury class vessels to the "Mein Schiff" fleet of TUI Cruises and the vessels of Marella Cruises in the UK. The Group also includes leading international tour operator brands, 1,600 travel agencies in Europe and five European leisure airlines with around 150 modern medium- and long-haul aircraft. Global responsibility for sustainable economic, ecological and social activity is a key feature of our corporate culture. TUI Care Foundation was founded in 2015 and supports the positive impacts of tourism, learning and education and strengthening of environmental and social standards. It contributes to the development of holiday destinations. Today, the TUI Care Foundation is active in more than 20 countries worldwide and initiates projects creating opportunities for the next generation.

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