

Fact Sheet*: TUI SENSIMAR Alaya Resort

Opening	July 2019
Category	5 stars
Target group	Adults-Only (minimum age: 18 years)
Number of Rooms	290 rooms
Facilities	<ul style="list-style-type: none"> • Six restaurants • Three bars • Two Pools • Spa: Sauna, steam bath, massage and beauty treatments • Trained sports and entertainment staff, fitness activities six per week, several sports courses

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TUI in Egypt

Egypt is for TUI-customers a very attractive holiday destination in both, the summer and winter season. This year, the country has strong double-digit growth-rates for package holidays and is experiencing a positive comeback in terms of bookings from various source markets in Europe. Overall, TUI operates 45 hotels** in Egypt.

TUI Care Foundation in Egypt

Hurghada: Plastic waste is a danger to the ecosystem and to the health of local communities and tourists. By placing more rubbish bins in the popular tourist centre Memsha Hurghada, waste can be collected and properly managed. The project is part of a bigger initiative to establish an effective waste system in Hurghada. This not only makes for cleaner streets, but a cleaner sea and healthier environment for marine life, local residents and tourists.

Aswan: In the Aswan region in Egypt, TUI Care Foundation supports Brooke Hospital for Animals Nederland with a mobile veterinary clinic that delivers assistance to ill or injured animals. Between October 2012 and March 2013, about 2,500 horses and donkeys were helped by the project.

For more detailed information as well as pictures, please go to <https://www.tuigroup.com>

*July 2019

**The number includes Third Party Hotels

About TUI Group

TUI Group is the world's number one tourism group operating in around 180 destinations worldwide. The company is domiciled in Germany. The TUI Group's share is listed in the FTSE 100 index, the leading index of the London Stock Exchange, and in the German open market. In financial year 2018, TUI Group recorded turnover of €19.2bn and an operating result of €1.177bn. The Group employs 70,000 people in more than 100 countries. TUI offers its around 27 million customers, including 21 million in the national organisations in Europe, comprehensive services from a single source. It covers the entire tourism value chain under one roof. This comprises around 330 Group-owned hotels and resorts with premium brands such as RIU and Robinson as well as 17 cruise ships ranging from the MS Europa and MS Europa 2 luxury class vessels to the "Mein Schiff" fleet of TUI Cruises and the vessels of Marella Cruises in the UK. The Group also includes leading international tour operator brands, 1,600 travel agencies in Europe and five European leisure airlines with around 150 modern medium- and long-haul aircraft. Global responsibility for sustainable economic, ecological and social activity is a key feature of our corporate culture. TUI Care Foundation was founded in 2015 and supports the positive impacts of tourism, learning and education and strengthening of environmental and social standards. It contributes to the development of holiday destinations. Today, the TUI Care Foundation is active in more than 20 countries worldwide and initiates projects creating opportunities for the next generation.

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