



TUI Green IT Award

Guidence for participants

Why participate in the TUI Green IT Award?



Collaboration

A key objective of the award is to establish ongoing dialog and exploration to create a more sustainable future.



Recognition

Winners will be announced and celebrated on the TUI Group website & social platforms.



Community

Participants can become part of a community of changemakers to help drive sustainability of and by Technology. Winners will be invited to share their knowledge with our TUI colleagues.

Tips & Guidance

Our top tips for submitting your initiative

Tip 1 – Get to know the categories

Where does your sustainability action fit?



People

Empower to drive development

Initiatives which help local people and communities benefit from tourism

Find out more [here](#)



Planet

Reduce our footprint

Initiatives which reduce the environmental footprint of holidays

Find out more [here](#)



Progress

Accelerate the transformation

Initiatives which use scale to increase the positive social and environmental impact of holiday experiences

Find out more [here](#)



Tip 2 – Be Specific

We're looking for a specific action or initiative not your overall sustainability strategy. Take a look at our previous winners for some inspiration, you can find information on the TUI Group website [here](#).



Tip 3 – Bring it to TUI

Big or small we consider you all - its not always the size of the action that matters it's the impact, or potential impact that counts. A key criteria for the judges is if your initiative can be applied to the tourism industry and/or if it provides an opportunity for TUI to collaborate with you.



Tip 4 – Tell your story

Give as much context as possible, the judges may not know your company or sustainability action as well as you do, share as many facts and metrics as you are able to. Set the scene and celebrate your successes.



Examples

Our own sustainability initiatives

TUI's initiatives under the three pillars

Examples of initiatives linked to our Sustainability Agenda Pillars



Support TUI Care Foundation

People:

Building on the positive impact of tourism, the **TUI Care Foundation** leads the way in protecting the natural environment and empowering lives in travel destinations.

Find out more [here](#)



Emission Reduction Roadmap

Planet:

Deliver **Science-based Targets** and implement emission reduction roadmaps for our airline, cruise and hotel operations that are in line with the Paris Agreement goals.

Find out more [here](#)



Destination Co-Lab

Progress:

Work in partnership to transform **Rhodes** into a leading example of sustainable tourism for the future, developing solutions which other destinations can then use as a blueprint.

Find out more [here](#)



Examples

TGI 2023 Winners

Amazon.com, Inc. – Climate Pledge Arena



Planet

Vision: Delivering Progress Every Day (for Planet & People)

The initiative

- Climate Pledge Arena – sponsored and modernized by **Amazon** – aims to become the first independently certified net-zero arena. It uses Amazon Web Services AWS dashboards to measure all sustainability impacts.
- The initiative shows how a **holistic approach** can work. Individual measures range **from paperless tickets and access to public transportation to waste management**, and old parts of the building are recycled.



Adoptability

"Already, AWS is one of our key cloud partners. The sustainability dashboards used offer an exciting approach for deepening our partnership," says Isabelle Droll, member of the IT Leadership Board responsible for IT sustainability and initiator of the TUI Green IT Award.

TUI also wants to achieve net zero emissions for the entire company and its supply chains as quickly as possible. Targets have been defined and timetables developed, which have been reviewed and confirmed by SBTi. By 2030, the emissions of its own hotels are already to be reduced to zero, for which the Climate Pledge Arena provides valuable insights.



QA Ltd. – Teach the Nation to Code (TTNTC)



Vision: The digital revolution is driving demand for coding, data and cloud skills that will be unsustainable unless we change how we approach talent acquisition and empower more people to learn these in-demand skills. Our vision is to give everyone the confidence and knowledge to start their learning journey and take the first steps towards a successful career in tech.

The initiative

- Teach the Nation to Code (TTNTC) by QA (UK) is a non-profit initiative that offers free IT beginner workshops for people of all ages and backgrounds.
- TTNTC focuses in particular on discovering hidden talent in underrepresented groups and people who do not have the opportunity for traditional training to help them realise their potential for a career in tech.
- TTNTC focuses in particular on discovering hidden talents in underrepresented groups in IT and on people who do not have the opportunity for traditional education.



Adoptability

"Diversity starts with the design of access to education and training. Initiatives like TTNTC are therefore of particular value because they often reach those who are less visible in the school system," says jury member Cerstin Lang, HR Director IT at TUI Group.



Deutsche Telekom – Smart Telekom Solution



Progress

Vision: With the Telekom initiative, we are aiming for a holistic circular concept, which can be easily adapted to many other use cases (e.g., in office, hotel or airline environments). Digitization and textile recycling should reduce the waste of valuable resources and protect the environment in the long term.



The initiative

- Deutsche Telekom is taking a smart approach to recycling its employees' workwear. For this, the company is using its partner network and its own digital tools.
- Textile collection bins with IoT sensors enable automatic monitoring of fill levels, avoid unnecessary monitoring trips and allow needs-based disposal management from partner Remondis.
- The intelligent recycling processes help to reduce material consumption and CO2 emissions in the manufacturing of textiles. In addition, together with partner Boer Group, the processes allow the production of new textiles from old workwear.



Adoptability

"The initiative shows how the path to a **circular economy** can succeed – we will be looking at how our teams in hotels, airlines, cruises and travel agencies could benefit from such a smart process. Over the coming months we will be launching a green buying policy to show how we can utilize such principles, smartly reduce emissions and significantly decrease energy and water use" says Paul Walker, co-initiator of the award and jury member.

