

## **2023 Easter holidays: Booking momentum remains encouraging, TUI customers prefer sunshine destinations**

- **Bookings and trends for Easter holidays confirm strong demand across all markets for sunshine destinations: Canary Islands, Turkey, Balearics, Mainland Spain, Egypt, Greece**
- **Over 500,000 customers on holiday with TUI over Easter with load factor expected to be in the range of 95 per cent – broadly in line with pre-Covid levels**
- **Customers continue to book at shorter notice and prefer package holidays and all-inclusive offers**
- **TUI Group CEO Sebastian Ebel commented: "Booking momentum remains encouraging with strong demand for Easter holidays. We anticipate capacities to be close to pre-pandemic levels, we expect a good Summer 2023."**

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**Hanover, 6 April 2023.** For many people in Europe, the Easter holidays are the first opportunity to take a longer vacation and book a trip. TUI customers are currently particularly drawn to destinations around the Mediterranean as well as the Canaries which are the top holiday regions for the UK and the German market. Turkey, the Balearics, Mainland Spain, Egypt which offer guaranteed sun during this travel period as well as Greece are also top the popularity scale. More than 500,000 customers are on holiday with TUI over Easter with the load factor expected to be in the range of 95 per cent, which is broadly in line with pre-Covid levels. Sebastian Ebel, CEO TUI Group: "Booking momentum remains encouraging, and the travel trends and strong demand for the Easter holidays are a healthy signal for the upcoming summer. Our products and strong brand are popular and in high demand - in the UK, Germany, the Netherlands, Belgium, Switzerland and many other markets where people are looking for relaxation in the sun and active experiences. Based on trends to date and as we have said in March, we continue to anticipate capacity to be close to pre-pandemic levels. We expect a good Summer 2023."

When TUI presented its Q1 financials on 14 February 2023, it reported people's continued willingness to travel and a significant increase in booking momentum since the beginning of the year. The UK and German markets saw record individual booking

days, and in the four weeks to 5 February bookings were around 10 per cent higher than pre-pandemic 2019 levels, with prices also being higher. Various studies support this development; customers do not want to give up holidays - despite the current economic uncertainties. TUI customers continue to book at shorter notice and prefer package holidays and all-inclusive offers.

#### **About TUI Group**

TUI Group is a leading global tourism group and operates worldwide. The Group is headquartered in Germany. TUI shares are listed on the FTSE 250, an index of the London Stock Exchange, on the regulated market of the Hanover Stock Exchange and on the Open Market segment of the Frankfurt Stock Exchange. The TUI Group offers integrated services from a single source for its 21 million customers.

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The entire tourism value chain is covered under one roof. This includes over 400 hotels and resorts with premium brands such as RIU, TUI Blue and Robinson and 16 cruise ships, from the MS Europa and the MS Europa 2 in the luxury class and expedition ships to the Mein Schiff fleet of TUI Cruises and cruise ships at Marella Cruises in Great Britain. The Group also includes leading tour operator brands and online marketing platforms across Europe, five airlines with more than 130 modern medium and long-haul aircraft and around 1,200 travel agencies. In addition to expanding its core business with hotels, cruises via successful joint ventures and activities in holiday destinations, TUI is increasingly focusing on the expansion of digital platforms. The Group is transforming itself into a digital company.

Global responsibility for sustainable economic, ecological and social action is at the core of our corporate culture. The TUI Care Foundation, initiated by TUI, focuses on the positive effects of tourism, on education and training and on strengthening environmental and social standards with projects in 25 countries. It thus supports holiday destinations in their development.

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