

Fact Sheet: TUI BLUE Fieberbrunn

Opening	28 November 2019
General Manager	Thomas Ries
Category	4 stars
Target group	“For All”: couples, families and solo travellers
Rooms	144
Beds	288
F&B	<p>As in all TUI Blue hotels, The Restaurant offers the guests a varied buffet featuring authentic regional cuisine with a selection of vegetarian and vegan specialties and low-carb dishes.</p> <p>In addition, culinary highlights such as “Cooking with the Hotel Manager” or fondue evenings in the restaurant’s “Tiroler Stube” are offered for a fee.</p> <p>The Bar offers the guests a wide range of national and international beverages and cocktails. During daytime, it offers coffee and snacks.</p>
Sports programme	<p>The comprehensive BLUEfit fitness and relaxation programme is a key element of the guest experience at TUI Blue hotels. Whether personal or group training, outdoor activities or modern training premises - BLUEfit is an ideal training programme to further every holidaymaker’s sense of well-being. TUI BLUE Fieberbrunn has a 50-sqm gym featuring modern training equipment. The sports programme includes fascia training, yoga or functional training courses. The guests can additionally book personal training upon request.</p> <p>In the summer, bikes and e-bikes can be rented for a fee (external provider).</p>
Pool	An indoor pool with access to an outdoor terrace.

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Spa	TUI Blue Fieberbrunn offers various saunas, including a Finnish sauna and a bio sauna. It also features a steam bath, an infrared sauna and a relax zone. Guests can book massages for a fee.
Location	The TUI Blue Fieberbrunn hotel is located right on the ski slopes, just 150 metres from the valley station for the gondola to Doischberg. From here, guests can plunge right into the skiing fun of Skicircus Saalbach-Hinterglemm-Leogang-Fieberbrunn in the Winter, or discover the Alps during the Summer on an active holiday with 400 kilometres of hiking and mountain biking trails.
Surroundings	TUI Blue Fieberbrunn is situated in the mountains at the heart of the Kitzbühel Alps in Pillersee Valley in Tyrol. The nearest airport is located in Salzburg, around 65 km away. The town of Kitzbühel is 23 km from TUI Blue Fieberbrunn.

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For more detailed information as well as pictures, please go to www.tui-group.com

TUI Blue offers lifestyle- and experience-oriented holidaymakers a hotel product tailored to their individual needs and preferences, for adults aged 16+, families or holidaymakers interested in local culture and authentic experiences. The hallmarks of the hotels are the Blue Guides, acting as competent local contacts, and the comprehensive BLUEfit fitness and relaxation programme as well as the modern design. With the Blue App, holidaymakers have access to a digital service assistant available before, during and after the trip to design their individual holiday. The culinary offer at TUI Blue hotels features local cuisine with international influences, providing high-quality food and catering for all dietary needs or nutrition plans. The hotel experience is rounded off by wide range of daytime and evening experiences for the relevant target group. With its global flagship brand TUI Blue, TUI Group is driving growth in the hotel segment further ahead. From Summer 2020, TUI Blue's portfolio will include 97 hotels in 18 countries.