

## Fact Sheet: TUI BLUE Fieberbrunn

**Opening** Autumn/Winter 2019

**Category** 4 stars

**Target group** Adults, couples and singles, sports enthusiasts (hiking, mountain biking, skiing)

**Rooms** 144

**Beds** 288

**F&B** TUI BLUE Fieberbrunn offers breakfast and half-board with authentic local cuisine. Seasonal and local dishes await the guests at the evening buffet in The Restaurant. Nutrition-savvy holidaymakers will also find a selection of vegetarian and vegan as well as low-carb dishes.

Moreover, the TUI Bar offers a wide choice of national and international beverages and cocktails, coffee specialties and snacks (in the Summer also served on the terrace).

**Sports programme** The BLUEfit programme, the comprehensive concept for fitness, wellness and nutrition, is a key element of the TUI Blue hotel brand. Whether personal or group training, outdoor activities or modern indoor training premises - BLUEfit is an ideal training programme to further every holidaymaker's sense of well-being. The BLUEfit Guides are available to carry out fitness checks upon request and subsequently draw up a personal nutrition and fitness plan for a fee to support a healthier lifestyle in the long term. TUI BLUE Fieberbrunn features a gym with various training devices. The sports programme includes fascia training, yoga, bodyweight or functional training.

In the winter, TUI BLUE Fieberbrunn is a perfect location for skiers wishing to explore Skicircus Saalbach-Hinterglemm / Leogang / Fieberbrunn. In the summer, by contrast, the hotel attracts mountain bikers and hikers. Guests may store their sports equipment in the ski storage room and bike cellar.

- Pool** An indoor pool with access to the terrace and garden
- Garden** The hotel has small hillside gardens with a south-west orientation overlooking the ski slope with terraces for outdoor drinking and dining and an elevated spa terrace
- Spa** The BLUE Spa features a Finnish sauna, steam bath, infrared sauna, relax room and terrace and offers numerous massages or cosmetic treatments for a fee.

**Meeting room** A meeting room with a size of around 100sqm

**Location** The hotel is located around 1.3 kilometres from the centre of the Austrian town of Fieberbrunn. It is 66 kilometres from Salzburg, the closest airport. The hotel offers sufficient parking spaces for guests making their own travel arrangements. The town of Kitzbühel is around 23 kilometres away.

**Surroundings** Fieberbrunn is the biggest town in Tyrol's Pillersee Valley, bordering on one of Austria's largest winter sports arenas. It hosts a stop of the Freeride World Tour. Skicircus Saalbach Hinterglemm Leogang Fieberbrunn links Tyrol with Salzburgerland. For the summer, the valley alone offers around 400 kilometres of hiking and mountain biking trails, enabling the guests to explore the Kitzbühel Alps. Attractions include Lake Wildsee at an altitude of 1,847 metres or the mountain bike downhill track in Leogang. The region also offers rafting, canyoning, climbing and paragliding tours. Guests can use the BLUE App to check the excursion programme for the day or ask a BLUE Guide for tips to do their own excursions.

*Further information and photos are available at [www.tui-group.com](http://www.tui-group.com)*