TUI welcomes the first 737 MAX on bio jet fuel

- One of the most carbon-efficient flights ever performed by this aircraft type
- Today delivery of TUI Group’s second Boeing 737 Max 8 – aircraft received by TUI Nordic in Stockholm

Hanover / Stockholm, 27 February 2018. TUI today proudly welcomed the first ever 737 MAX delivery flight on bio jet fuel, an important part of TUI’s commitment to the future of sustainable aviation. The flight from the Boeing manufacture in Seattle to Stockholm was performed with 30% blend biofuel. This was one of the most carbon-efficient flights ever accomplished by this aircraft type. The 737 MAX 8 was the second delivery of this aircraft to the world’s leading tourism business, this time to TUI Nordic. One month ago the TUI Group welcomed its very first 737 MAX 8 at TUI Belgium in Brussels. Both aircraft are the initial deliveries of a large fleet renewal at TUI Airlines with a total 72 aircraft and to be completed by 2023.

The massively successful 737 MAX is considered the latest in aviation technology. This aircraft type has 14 percent lower kerosene consumption and therefore 14 percent lower carbon emissions compared to the aircraft of this size previously operated by TUI fly. The aircraft has also a 40 percent smaller noise footprint supporting TUI’s commitment in aviation to sustainability. TUI Group have made a significant investment in their aviation segment and ordered a total of 72 new 737 MAX 8 and 10’s.

“We are committed to collaborating on projects and partnerships that help scale up sustainable aviation fuels. Seeing the Nordic countries are at the forefront of sustainable development, it is very fitting that our very first MAX flight on bio jet fuel touched ground here”, said Alex Huber, Managing Director of TUI Nordic.

Long term commitment

A more sustainable approach to aviation is an important part of TUI’s long term sustainability strategy – Better Holidays, Better World. TUI aims to operate Europe’s most carbon efficient airlines and reduce the carbon intensity of its operations by a further 10% by 2020. TUI is currently looking into suppliers in the Nordics as well as in Europe and is in the process of developing a sustainable aviation fuels strategy.

“Biofuel represents a significant opportunity for reducing aviation’s carbon footprint and achieving its environmental goals. Our collaboration with TUI in 2015 on the Boeing ecoDemonstrator Program included testing of biofuel, and this 737 MAX delivery flight is a further demonstration of TUI’s interest in bringing price competitive biofuel to market”, said Sean Newsum, director of environmental strategy at Boeing Commercial Airplanes.

By the end of 2018, a total of nine 737 MAX 8 will be delivered to the airlines of TUI Group. These aircraft will be operated by TUI in Belgium, Sweden, the United Kingdom and the Netherlands. The first 737 MAX for TUI fly Germany is scheduled to be delivered in early 2019. TUI Group has ordered the 72 new aircraft in total to renew its narrow-body aircraft fleet by 2023 according to the current planning.
Press Release

About TUI Group
TUI Group is the world’s leading tourism group operating in around 180 destinations worldwide. The company is domiciled in Germany. The TUI Group’s share is listed in the FTSE 100 index, the leading index of the London Stock Exchange, and in the German open market. In financial year 2017, TUI Group recorded turnover of €18.5bn and an operating result of €1.102bn. The Group employs 67,000 people in more than 100 countries. TUI offers its 20 million customers comprehensive services from a single source. It covers the entire tourism value chain under one roof. This comprises around 330 Group-owned hotels and resorts with premium brands such as RIU and Robinson as well as 15 cruise ships ranging from the MS Europa and MS Europa 2 luxury class vessels to the Mein Schiff fleet of TUI Cruises and the vessels of Marella Cruises in the UK. The Group also includes leading international tour operator brands, 1,600 travel agencies in Europe and five European tour operator airlines with around 150 modern medium- and long-haul aircraft.

Global responsibility for sustainable economic, ecological and social activity is a key feature of our corporate culture. TUI Care Foundation promotes the positive effects of tourism. It initiates projects that create new opportunities for the next generation and contributes to a positive development of the holiday destinations. Further information is available at www.tui.group.