Fact Sheet: TUI Blue Jadran, Croatia

Opening	1 July 2017
Hotel director	Jure Juran
Category	4.5-star
Target audience	Travellers loving the sea and beaches, nature lovers and hikers
Rooms	161 on 7 floors (including 138 double rooms, 12 junior suites and 11 swim-up suites)
Beds	371
F&B	3 restaurants with local and international specialties: The chefs use regional ingredients and create Croatian and Dalmatian-inspired buffets and à-la-carte dishes. Nutrition-conscious holidaymakers can sample the refined vegetarian, vegan and low-carb dishes. A special highlight is the barbecue on the beach. 3 bars offer cold drinks, fruity cocktails, coffee specialties and freshly squeezed juices as well as snacks between meals.
Sports offerings	Outdoor BLUEf!t Park with sports facilities on the hotel grounds, including the Synrgy Bluesky training system by Life Fitness, boccia, table tennis, trampoline, beach volleyball and outdoor fitness platform with a view of the sea. The BLUEf!t sports/activity programme is the comprehensive concept for fitness, wellness and nutrition and forms a key element of hotel brand TUI Blue. BLUEf!t was developed in cooperation with experts from the German University for Prevention and Health Care Management. Whether individually or in a group, outdoor activities or modern training areas – BLUEf!t offers the appropriate feel-good training for every holidaymaker. BLUEf!t Guides will also carry out fitness checks and develop individual nutrition and training plans to support a healthier lifestyle in the long term.
Beach	Pebble beach with public swimming pier

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Pool	An active and a relax terrace swimming pool, exclusive pools for guests in the swim-up suites, daybeds on the beach (requiring reservation) and the terrace (not requiring reservation).
Spa	Sauna, steam bath, three treatment rooms and a relaxation room
Meeting rooms	A conference room for up to 30 people
Location	TUI BLUE Jadran is located at the end of the promenade at Tučepi in the Makarska Riviera in Croatia. Makarska is only 3 kilometres away. The airport in Split is about 85 kilometres away. The transfer time is 90 minutes. Free parking is available in front of the hotel.
Surroundings	The hotel is located next to a pine forest stretching 3 kilometres towards Makarska, where guests can walk, jog or cycle. Behind the hotel, the Biokovo massif rewards hikers with panoramic views of the shoreline and the 1,700 metre-high mountains rising along the coast. The farmers' market in the village of Zadvarje in the hinterland is also worth visiting.

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About TUI Blue

With its new hotel brand TUI Blue, TUI Group is driving growth in the hotel segment further ahead. With its brand claim "Explore the more.", TUI Blue blends the best of a first-class hotel package experience with individual travel. The hallmarks of the hotels are regional architecture, cutting-edge technology design and the innovative Bluefit concept for fitness, nutrition and wellness. The hotel's high-quality offerings are complemented by individual experience modules. The first hotel brand in TUI's Hotels & Resorts portfolio to place the experience at the core focuses on authentic holiday encounters with the surrounding region. The Managing Directors of the hotel brand are Artur Gerber and Jano Martin.

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