



Conditions of participation for Best Innovation Award as part of the TUI Global Hotel Awards

These general conditions of participation shall apply for the application and awarding of the Best Innovation Award, which is awarded by TUI Group (hereinafter referred to as "TUI"), based at Karl-Wiechert-Allee 4, 30625 Hanover, Germany. Operational management of the application process, including evaluation and presentation, can be transferred to other TUI companies or external representatives.

1. Background

Digitalisation and innovation are key elements for TUI's future growth. As part of the TUI Global Hotel Awards, the TUI Group honours hotels around the world with the Best Innovation Award, which demonstrate an outstanding commitment in order to continue the expansion of differentiated and unique products and services in the hotel sector.

2. Conditions of participation

Participation is open to all hotels who meet the following requirements:

- 2.1. Hotels must be active contractual partners to one or more of TUI Group's tour operators, which are TUI UK & Ireland, TUI Germany, TUI Austria, TUI Switzerland, TUI Nordics, TUI Netherlands, TUI Belgium, TUI France.
- 2.2. Hotels shall accept the conditions of participation.
- 2.3. No fee will be charged by TUI to hotels for taking part in the Best Innovation Award application process.

3. Application process

- 3.1. To apply for the Best Innovation Award, hotels shall follow the steps outlined at the online application form on the TUI Group website. This means that hotels shall provide all necessary information by the specified deadline. Following the evaluation process, TUI will determine the winners that will be announced at the gala event to which the shortlisted winners will be invited every beginning of the year.
- 3.2. TUI reserves the right to make changes at any time to the conditions of participation, the period of application, the award or any other general conditions relating to Best Innovation Award.

4. Confidentiality

TUI shall treat personal information in connection with the application process with the utmost confidentiality and refrain from passing it on to third parties without authorisation.

5. Communication

- 5.1. The winning hotel shall consent to TUI using its name and application information in communications as it sees fit (e.g. online, catalogues, intranet, press releases, newsletters, e-mails).
- 5.2. TUI shall give the winning hotel authorisation to issue internal and external communications about the award it has received.

6. Failure to comply / exclusion

If significant grounds exist, TUI shall reserve the right to exclude hotels from current and future application proceedings and to request the return of awards, especially if there is justified suspicion or proof of false declarations, manipulation or any other impermissible actions that may lead to the revocation of the certificate.