

**Fact Sheet\*: TUI SENSIMAR Insula Alba Resort & Spa**

Opening	May 2019
Category	5 stars
Target group	Adults-Only (minimum age: 16)
Number of Rooms	182 rooms
Facilities	<ul style="list-style-type: none"> <li>• Two restaurants</li> <li>• Two bars</li> <li>• Trained sports and entertainment staff, fitness activities six per week, several sports courses</li> <li>• Two pools (most rooms with swim-up pool)</li> <li>• Animation &amp; Entertainment, e.g. SENS Gourmet (cocktail &amp; cooking classes)</li> <li>• Spa: steam bath, massages and cosmetic treatments</li> </ul>

TUI Group  
Group Corporate &  
External Affairs  
Karl-Wiechert-Allee 4  
30625 Hannover

group.communications@tui.com  
www.tuigroup.com

**TUI in Greece**

Greece is one of the most popular holiday destinations among TUI customers around the world. TUI has operated in Greece for more than 40 years. The country is an important growth market for TUI Group. Last year, around 2.8 million TUI customers visited one of the many Greek holiday destinations, and TUI Group is planning to deliver further growth in Greece – across all areas, in particular in TUI’s cruise lines and own hotels, i.e. its strategic growth segments. In summer 2019, TUI Group will operate 49 hotels\*\* in Greece.

**TUI Care Foundation in Greece**

Traditional farmers on Crete experience more and more difficulty. They are often smallholders with low outputs and increasingly find it a challenge to access the market. As a result more and more farms are having to close their doors. TUI Care Foundation is stepping in to support these farmers in transitioning to a sustainable cultivation of grapes and olives and links them with the tourism industry. This transitional support extends to the olive oil mills as well as the local wineries.

*For more detailed information as well as pictures, please go to <https://www.tuigroup.com/en-en>*

\*May 2019

\*\*The number includes Third Party Hotels

**About TUI Group**

TUI Group is the world's number one tourism group operating in around 180 destinations worldwide. The company is domiciled in Germany. The TUI Group's share is listed in the FTSE 100 index, the leading index of the London Stock Exchange, and in the German open market. In financial year 2018, TUI Group recorded turnover of €19.2bn and an operating result of €1.177bn. The Group employs 70,000 people in more than 100 countries. TUI offers its around 27 million customers, including 21 million in the national organisations in Europe, comprehensive services from a single source. It covers the entire tourism value chain under one roof. This comprises around 330 Group-owned hotels and resorts with premium brands such as RIU and Robinson as well as 16 cruise ships ranging from the MS Europa and MS Europa 2 luxury class vessels to the "Mein Schiff" fleet of TUI Cruises and the vessels of Marella Cruises in the UK. The Group also includes leading international tour operator brands, 1,600 travel agencies in Europe and five European leisure airlines with around 150 modern medium- and long-haul aircraft. Global responsibility for sustainable economic, ecological and social activity is a key feature of our corporate culture. TUI Care Foundation was founded in 2015 and supports the positive impacts of tourism, learning and education and strengthening of environmental and social standards. It contributes to the development of holiday destinations. Today, the TUI Care Foundation is active in more than 20 countries worldwide and initiates projects creating opportunities for the next generation.

TUI Group  
Group Corporate &  
External Affairs  
Karl-Wiechert-Allee 4  
30625 Hannover

[group.communications@tui.com](mailto:group.communications@tui.com)  
[www.tuigroup.com](http://www.tuigroup.com)