



INFORMATION ON THE PROCESSING OF PERSONAL DATA

IN CONNECTION WITH THE ANNUAL
GENERAL MEETING OF TUI AG 2026



TUI AG ("we," "us," "our", "Company") takes the protection of your data very seriously. As shareholders of TUI AG (including any proxies you may have appointed), we would like to inform you below about the processing of your personal data in connection with the holding of the Annual General Meeting of TUI AG and about your rights with regard to your personal data.

(1) Responsible body and contact details of the data protection officer

Controller for the processing of your personal data:

TUI AG
Karl-Wiechert-Allee 23
30625 Hanover, Germany
Tel.: +49 (0)511 566-00
Email: info@tui.com
www.tuigroup.com

You can contact our data protection officer at:

TUI AG
The Data Privacy Officer
Karl-Wiechert-Allee 23
30625 Hanover, Germany
Email: Datenschutz@tui.com

Holding the Annual General Meeting in person or virtually

Personal data is processed exclusively for the purpose of preparing, holding, and following up on the Annual General Meeting, as well as for fulfilling legal obligations under the German Stock Corporation Act (*Aktengesetz*, "AktG"). The legal basis is Art. 6 (1) (c) of the General Data Protection Regulation ("GDPR") in conjunction with the relevant provisions of stock corporation law and Art. 6 (1) (f) GDPR, insofar as there is a legitimate interest in efficient and secure implementation.

(2) Personal data that we process in connection with the Annual General Meeting

In particular, we process the following categories of personal data of shareholders or their proxies in the context of the Annual General Meeting of TUI AG:

- title, name, contact details (e.g., address, email address, and telephone number, if provided),

- date of birth,
- custodian bank,
- share-related data (e.g., number of shares, share class, type of share ownership, voting rights),
- data relating to the Annual General Meeting (e.g., shareholder number for registration, information on the exercise of voting rights),
- the content of your statement, speech, or motion.

Speeches are part of the Annual General Meeting and are broadcast, for example, via livestream on the Investor Portal, which can be accessed via the Company's website at www.tuigroup.com/en/investors/annual-general-meeting.

When you log in to the Investor Portal, we also process the following data from you, which is automatically transmitted to us via your browser:

- the name of the file accessed,
- the date and time of your visit,
- a message indicating whether the request was successful,
- the web browser you used,
- the website you visited on our site,
- the website from which you are visiting us, and
- the IP address of your device used to access our Investor Portal.

TUI AG receives personal data in connection with the holding of the Annual General Meeting directly from the shareholder or shareholder representative or via the registration office through the custodian bank (the credit institution entrusted by the shareholder with the safekeeping of their shares).

(3) Purpose of use of your personal data and the legal basis for processing

We use the personal data listed in section 2 for the following purposes on the basis of the following specified legal framework:

a) Data processing based on legal obligations

We process the personal data provided by you or your custodian bank in connection with the Annual General Meeting for the following purposes:

- for your registration and participation in the Annual General Meeting,
- for the conduct of the Annual General Meeting,
- to fulfill requirements under stock corporation law (e.g., for the list of participants),
- to enable you to exercise your shareholder rights (e.g., right to ask questions and vote),
- to publish submitted statements, requests for additions to the agenda, counter-motions and election proposals,
- to communicate with you as a shareholder.

This data processing is carried out on the basis of legal obligations. The legal basis is therefore Art. 6 (1) lit. c) of the GDPR (in particular in conjunction with sections 67, 67c (3), 67e, 118, 118a, 122, 123 (2), 126, 127, section 129 (1) sentence 2, section 130 (6), section 130a AktG). In addition, there are further legal obligations to process personal data, in particular under tax and commercial law.

b) Data processing to protect our legitimate interests

Furthermore, we process the personal data provided by you to protect the following legitimate interests:

- organisation and orderly conduct of the Annual General Meeting beyond the matters already mentioned above.
- ensuring the smooth running of the Annual General Meeting, providing the Investor Portal, preventing misuse, and eliminating disruptions.
- defense in legal disputes,
- informing fellow shareholders and the public about the Annual General Meeting.

The legal basis is therefore Art. 6 (1) lit. f) GDPR.

(4) Recipients of your personal data

Your data will be processed within TUI AG by employees involved in organising the Annual General Meeting. Within our group, your data may be transferred to certain group companies if they perform data processing tasks centrally for the companies affiliated with the group.

In addition, we use various external service providers as data processors in accordance with data protection law, Art. 4 No. 8 GDPR, in order to fulfill our contractual and legal obligations.

Furthermore, we transfer your data to other recipients outside the Company who process your data on their own responsibility, Art. 4 No. 7 GDPR. These may be public authorities due to legal regulations (e.g., supervisory authorities). Other shareholders and participants in the Annual General Meeting can view the shareholder's or proxy's data recorded in the list of participants.

(5) Your rights with regard to your personal data

You can assert the following rights against TUI AG:

- right of access, Art. 15 GDPR (shareholders may also request information about the data entered in the share register relating to their person in accordance with Section 67 (6) sentence 1 AktG)
- right to rectification, Art. 16 GDPR
- right to erasure, Art. 17 GDPR (if there is no legal basis for further storage)
- right to restriction of processing, Art. 18 GDPR (if your data is being processed unlawfully).
- right to data portability, Art. 20 GDPR

- right to object, Art. 21 GDPR (if this is justified by your particular situation and your personal data has been processed by us on the basis of Art. 6 (1) (f) GDPR)

To exercise your rights, please contact us at any time at Datenschutz@tui.com.

You also have the right to contact the data protection authority. The data protection authority responsible for TUI AG is:

State Commissioner for Data Privacy of Lower Saxony
 Prinzenstraße 5
 30159 Hanover, Germany
 Phone: +49 (0511) 120 45 00
 Fax: +49 (0511) 120 45 99
 Email: poststelle@lfd.niedersachsen.de

(6) Storage period for your personal data

We do not store your personal data for longer than is necessary to fulfill the aforementioned purposes. Only the opening of the Annual General Meeting by the chairman and the speeches by the CEO and CFO will remain available on the website as video recordings after the Annual General Meeting.

Statutory retention obligations are observed (e.g., in the German Stock Corporation Act, Commercial Code, Fiscal Code). The storage period for data collected in connection with Annual General Meetings is generally up to three years. We are required to retain the data stored in the share register for ten years after the sale of the shares. Beyond that, we only retain personal data in individual cases if this is necessary in connection with claims asserted for or against our Company.

If you authorize the proxies appointed by the Company for the Annual General Meeting, it is required by law to record the data serving as proof of authorization in a verifiable manner and to store it for three years in an access-protected manner (section 134 (3) sentence 5 AktG).

(7) Provision of your personal data

As a shareholder, you are legally obliged to provide us with the information required to maintain the share register. The intermediaries/credit institutions involved in the transfer or custody of registered shares are obliged to provide us with the information required to maintain the share register (section 67 (4) AktG). Beyond this, there is no obligation to provide personal data. However, if such data is necessary to exercise shareholder rights, failure to provide it may result in shareholder rights not being exercised.

(8) Technical and organisational measures in accordance with Art. 32 GDPR

To protect your personal data, we use appropriate technical and organisational measures (TOM) that comply with the requirements of the General Data Protection Regulation. These measures ensure a level of protection appropriate to the risk and are regularly reviewed and adjusted.

Our employees receive regular training on data protection and IT security and are bound to confidentiality. In addition, we conduct regular security reviews and audits to ensure the effectiveness of the measures and to continuously improve them.

(9) Use of AI systems at the Annual General Meeting

Support systems based on artificial intelligence (AI) may be used in the course of the Annual General Meeting. These systems are used exclusively for organisational support, in particular to provide information, assist in answering questions, and optimize technical processes such as digital voting.

Personal data is processed only to the extent necessary. In particular, identification data (name, shareholder number), access data for participation, and interaction data (e.g., questions asked, voting information) are processed.

The legal basis for processing is Art. 6 (1) (c) GDPR for the fulfillment of legal obligations and Art. 6 (1) (f) GDPR based on the legitimate interest in the efficient organisation of the Annual General Meeting.

The data will be used exclusively for the purpose of holding the Annual General Meeting. It will only be passed on to third parties if there is a legal obligation to do so. Appropriate technical and organisational measures are implemented in accordance with Art. 32 GDPR to protect the data, in particular access restrictions, encryption during transmission and storage, logging of accesses, and regular security checks.

There is no automated decision-making within the meaning of Art. 22 GDPR. The AI systems used do not make any legally binding decisions but serve exclusively to support organisational processes.

Further general information on data protection can be found on the TUI AG website at www.tuigroup.com/en/privacy-notice.

As of December 2025