

ROBINSON Invests in the Future of Club Holidays with Redevelopment of ESQUINZO PLAYA

- Long-established resort on Fuerteventura to be completely reimaged
- Existing club to close on 8 November 2027
- New development with a strong focus on family holidays and modern club infrastructure
- Full operations and regular bookings to continue until the planned closure

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Hannover, 1. October 2026. ROBINSON is investing in the future of its club portfolio and will comprehensively redevelop ROBINSON ESQUINZO PLAYA on Fuerteventura. To facilitate this, the club will close on 8 November 2027 before being dismantled and completely rebuilt.

With this project, ROBINSON is driving the long-term development of one of its most established locations while reaffirming its strong commitment to Fuerteventura.

"For decades, ROBINSON ESQUINZO PLAYA has been a special place for both our guests and our employees. Through this redevelopment, we are creating the foundations to take this location into the next generation of club holidays while preserving its unique identity," says Bernd Mäser, CEO TUI Hotels and Resorts.

ROBINSON ESQUINZO PLAYA is one of the best-known clubs within the ROBINSON portfolio. With its FOR FAMILY concept, 379 rooms and approximately 955 beds, the club welcomes guests of all generations throughout the year.

The redevelopment is designed to meet the expectations of future generations of guests and will set new standards in family holidays, guest experience and club infrastructure. From the planning stage onwards, specific measures to reduce energy and water consumption, including a photovoltaic system and on-site drinking water treatment, as well as initiatives to reduce waste, are being incorporated into the project. Reopening is planned for spring 2030.

Until its closure in November 2027, ROBINSON ESQUINZO PLAYA will remain fully operational and bookable with the complete ROBINSON brand experience.

Through this investment, ROBINSON is pursuing a clear objective: to preserve the strengths of one of the brand's most popular resorts while creating the conditions for the future of club holidays.

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