

## Jurassic Journey: TUI Musement Unveils 5 Dinosaur-Themed Experiences for Prehistoric Adventure Lovers

- The set-jetting trend drives interest in destinations with a prehistoric footprint
- Museums, fossil sites, themed parks and immersive adventures: discover how to explore the dinosaur world today

**Palma de Mallorca, 19 June 2025** – With the release of the new Jurassic World movie just around the corner, dinosaurs are once again capturing the public’s imagination. But this renewed fascination goes beyond cinema screens -there’s growing demand for tourism experiences connected to the prehistoric world. The ‘set-jetting’ phenomenon - travelling to destinations featured in movies or series - finds one of its best examples in the Jurassic universe. From fossil-rich excavation sites to full-scale theme parks, Jurassic ‘set-jetting’ is having a moment.

In response, [TUI Musement \(https://www.tuimusement.com/uk/\)](https://www.tuimusement.com/uk/), a leading provider of tours and activities, has put together a selection of experiences for those who dream of stepping into the shoes of a paleontologist—even if just for a day. Whether it’s coming face to face with a T-Rex, walking in ancient footprints, or exploring landscapes that echo the Jurassic period, these adventures offer something for every dinosaur enthusiast.

**[Natural History Museum](#)**. Home to an iconic collection, London’s Natural History Museum features some of the world’s most important dinosaur relics, including a partial skeleton of the first *Tyrannosaurus rex* ever found, a *Triceratops* skull, and the massive armoured *Scolosaurus*. A must-visit destination for anyone curious about the rise and extinction of these legendary creatures.

*Location: [London](#), United Kingdom*

**[Jurassic landscapes in the jungle](#)**. Those looking to step into a world of prehistoric predators can explore the lush jungle scenery of Krabi, one of the

Thai provinces used as a filming location for the latest *Jurassic World* movie. Towering limestone cliffs, dense vegetation and turquoise waters create a striking setting reminiscent of the age of the dinosaurs.

*Location: [Krabi](#), Thailand*

**[Dinosauroland](#): a dinosaur theme park.** With over 100 life-sized dinosaur replicas—including a jaw-dropping 50-metre-long *Titanosaurus*—this family-friendly park offers a deep dive into the dinosaur era. The "Explorer Zone" invites young visitors to dig for fossils and test their knowledge with dinosaur-themed games and puzzles.

*Location: [Mallorca](#), Spain*

TUI Group  
Group Corporate &  
External Affairs  
Karl-Wiechert-Allee 23  
30625 Hannover

**[Fossil footprints at Lagosteiros and Pedra da Mua](#).** The cliffs of Cape Espichel are a unique site for budding paleontologists. Here, visitors can find fossilised dinosaur footprints dating back over 130 million years—*Lagosteiros* features tracks from the Early Cretaceous, while *Pedra da Mua* holds Upper Jurassic imprints from *Theropods* and *Sauropods* that once roamed the area.

*Location: [Sesimbra](#) (Lisbon), Portugal*

**Dinoland at [Mirabilandia](#) theme park.** Italy's largest dinosaur-themed area is located inside the Mirabilandia amusement park. With immersive attractions and 54 lifelike replicas—including fearsome favourites like the *Velociraptor* and *Tyrannosaurus*—Dinoland offers a prehistoric playground that's especially popular with younger visitors.

*Location: [Ravenna](#), Italy*

#### Notes to editors:

**Images available here:** [images](#) *\*only for online use*

#### About TUI Musement

TUI Musement is a global Tours & Activities business that combines a highly curated product portfolio, scalable digital platforms and in-destination service by local teams, to source, develop, distribute and deliver products in three categories:

- Experiences: Excursions, activities & attraction tickets
- Transfers: Between airports, hotels and ports
- Tours: Multi-day itineraries encompassing hotels, experiences, guides and transportation

Available in all major beach and city destinations, products are sourced from leading travel businesses or developed in-house by TUI teams, including the TUI Collection, the flagship experiences portfolio of TUI Group, and National Geographic Day Tours, unique and immersive small group guided experiences. Products are

distributed to customers, including the 20+ million TUI customers, through TUI websites and apps – such as the Tours & Activities dedicated TUI Musement app, as well as in-destination local teams and B2B partners, including some of the world's leading OTAs, tour operators, airlines, hotels, travel agencies and cruise lines. TUI Musement is one of the major growth areas of the TUI Group and employs approximately 10,000 people worldwide.

**About TUI Group**

The TUI Group is one of the world's leading tourism groups and operates worldwide. The Group is headquartered in Germany. TUI shares are listed in the MDAX index of the Frankfurt Stock Exchange and in the regulated market of the Lower Saxony Stock Exchange in Hanover.

TUI Group offers its 20 million customers integrated services from a single source and forms the entire tourism value chain under one roof. The Group owns over 400 hotels and resorts with premium brands such as RIU, TUI Blue and Robinson and 18 cruise ships, ranging from the MS Europa and MS Europa 2 in the luxury class and expedition ships in the HANSEATIC class to the Mein Schiff fleet of TUI Cruises and cruise ships operated by Marella Cruises in the UK. The Group also includes Europe's leading tour operator brands and online marketing platforms, for example for hotel-only or flight-only offers, five airlines with more than 130 modern medium- and long-haul aircraft and around 1,200 travel agencies. In addition to expanding its core business with hotels and cruises via successful joint ventures and activities in vacation destinations, TUI is increasingly focusing on the expansion of digital platforms. The Group is transforming itself into a global tourism platform company.

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30625 Hannover

Global responsibility for sustainable economic, environmental and social action is at the heart of our corporate culture. With projects in 25 countries, the TUI Care Foundation initiated by TUI focuses on the positive effects of tourism, on education and training and on strengthening environmental and social standards. In this way, it supports the development of vacation destinations. The globally active TUI Care Foundation initiates projects that create new opportunities for the next generation.

group.communications@tui.com  
www.tuigroup.com

**TUI Group**  
**Communications Department**  
María Sierra  
[maria.sierra@tui.com](mailto:maria.sierra@tui.com)