1. Details of the person discharging managerial responsibilities / person closely associated a) Name Name and legal form: Unifirm Limited 2. Reason for the notification a) Position / status Person closely associated with: Title: First name: Alexey A. Last name(s): Mordashov Position: Member of the administrative or supervisory body b) Initial notification 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name TUI AG b) LEI 529900SL2WSPV293B552 4. Details of the transaction(s) a) Description of the financial instrument, type of instrument, identification code Share Type: ISIN: DE000TUAG000 b) Nature of the transaction Acquisition c) Price(s) and volume(s) Price(s) Volume(s) 13.4020 EUR 689827.74 EUR d) Aggregated information Price Aggregated volume 13.4020 EUR 689827.7400 EUR e) Date of the transaction 2016-12-27; UTC±0 f) Place of the transaction Outside a trading venue