English

 $Notification \ and \ public \ disclosure \ of \ transactions \ by \ persons \ discharging \ managerial \ responsibilities \ and \ persons \ closely \ associated \ with \ them$

30.08.2016 / 18:20

The issuer is solely responsible for the content of this announcement.

1. Details of the person discharging managerial responsibilities / person closely associated

a) Name

Name and legal form: Unifirm Limited

2. Reason for the notification

a) Position / status

| Person closely associated with: | | | | |
|---------------------------------|--|--|--|--|
| Title: | | | | |
| First name: | Alexey A. | | | |
| Last name(s): | Mordashov | | | |
| Position: | Member of the administrative or supervisory body | | | |

b) Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name

TUI AG

b) LEI

529900SL2WSPV293B552

4. Details of the transaction(s)

a) Description of the financial instrument, type of instrument, identification code

| Type: | Share |
|--------------|---|
| Description: | Depositary Interests for underlying TUI AG Ordinary |
| Description. | Shares |

b) Nature of the transaction

Acquisition

c) Price(s) and volume(s)

| Price(s) | Volume(s) | |
|--------------|------------------|--|
| 894.6205 RUB | 290751660.02 RUB | |

d) Aggregated information

| Price | Aggregated volume |
|--------------|--------------------|
| 894.6205 RUB | 290751660.0200 RUB |

e) Date of the transaction

2016-08-26; UTC±0

f) Place of the transaction

Outside a trading venue

 $30.08.2016\ The\ DGAP\ Distribution\ Services\ include\ Regulatory\ Announcements,\ Financial/Corporate\ News\ and\ Press\ Releases.$

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 $Language \hbox{:} English$

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