

## **TUI Group's club resort brands to be led by management duo: Thomas Meyer joins the management of Robinson Club GmbH**

**Hanover, 5 September 2023** From 1 November 2023, the management team of Robinson Club GmbH will be complete again: Thomas Meyer will take over the vacant position and jointly manage the two club resort brands Robinson and TUI Magic Life with Managing Director Bernd Mäser. The popular brands of TUI Hotels & Resorts are set to grow further and expand their leading market position in the future.

"Thomas Meyer is a well-experienced tourism expert with strong sales background. He knows the industry from different perspectives and has been familiar with TUI for many years," says Erik Friemuth, Managing Director TUI Hotels & Resorts. "With his excellent network in the travel and leisure industry, he will support the growth path of TUI Hotels & Resorts and attract further generations of club holidaymakers to our brands." Within the management of Robinson Club GmbH, he will be, amongst others, in charge of Sales, Marketing, Pricing and Operations. Bernd Mäser, management spokesman, is responsible for Finance, IT, Technology, Purchasing, Development and HR.

Thomas Meyer held leading positions at TUI Deutschland (2001-2005 Head of Yield Management & Pricing), at travel companies such as Deutsche Bahn, Thomas Cook, I'tur and most recently international assignments in the Emirates Group and as board member at consulting firm Involatus. For more than two decades, he has launched and led businesses for leading companies and contributed to significant growth. In his position, Thomas Meyer succeeds Tobias Neumann, who had left TUI Group at the beginning of the year.

Photos are available at [www.tuigroup.com](http://www.tuigroup.com)

### **About Robinson Club GmbH**

Robinson Club GmbH, a subsidiary of TUI Group based in Hanover, is a quality and market leader in the premium segment for club holidays. The ROBINSON portfolio includes 26 club resorts in 15 countries with a capacity of around 16,000 beds. The resort portfolio of the TUI MAGIC LIFE brand comprises 14 clubs in six countries.

**About TUI Group**

TUI Group is a leading global tourism group and operates worldwide. The Group is headquartered in Germany. TUI shares are listed on the FTSE 250, an index of the London Stock Exchange, on the regulated market of the Hanover Stock Exchange and on the Open Market segment of the Frankfurt Stock Exchange. The TUI Group offers integrated services from a single source for its 21 million customers.

The entire tourism value chain is covered under one roof. This includes over 400 hotels and resorts with premium brands such as RIU, TUI Blue and Robinson and 16 cruise ships, from the MS Europa and the MS Europa 2 in the luxury class and expedition ships to the Mein Schiff fleet of TUI Cruises and cruise ships at Marella Cruises in Great Britain. The Group also includes leading tour operator brands and online marketing platforms across Europe, five airlines with more than 130 modern medium and long-haul aircraft and around 1,200 travel agencies. In addition to expanding its core business with hotels, cruises via successful joint ventures and activities in holiday destinations, TUI is increasingly focusing on the expansion of digital platforms. The Group is transforming itself into a digital company.

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Global responsibility for sustainable economic, ecological and social action is at the core of our corporate culture. The TUI Care Foundation, initiated by TUI, focuses on the positive effects of tourism, on education and training and on strengthening environmental and social standards with projects in 25 countries. It thus supports holiday destinations in their development.

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